

# Hot Stamping Experience and Tech Tour





-IN PARTNERSHIP WITH -





Contributions of PHS to the Innovative Body Structure and Performance Attributes of Steel E-Motive

George Coates, WorldAutoSteel





## George Coates Technical Director, WorldAutoSteel





## Today's Agenda

- Introduction to WorldAutoSteel and Steel E-Motive
- Program Motivation, Vehicle Specifications
- Steel E-Motive: Vehicle, Body Concepts and Innovations
- Key PHS Solutions for Front and Side Crash Performance
- Question and Answer







## Why Did We Choose a Mobility as a Service Vehicle?



Hot Stamping

## Global Net Zero Emissions ambitions



Urbanization and waning interest in vehicle ownership point to new transport opportunities in megacities.



Extensive research over a five-year period revealed global investment and growth in autonomous MaaS fleet ownership.



Our goal was to demonstrate that steel could be a significant enabler for reaching Net Zero Emissions with comfortable, sustainable, and affordable mobility solutions.

Presenting an Advanced High-Strength Steel Body Structure For a New, Fully Autonomous "Mobility as a Service" electric vehicle Steel E-Motive: Future Mobility that only steel can make real





The Steel E-Motive program is a response to the automotive transportation shift, developing a new, fully autonomous MaaS vehicle

## Development of body structures for a clean sheet fully autonomous ride sharing vehicle

- Key Vehicle features conceived for level 5 autonomy
- Designed to meet or exceed stringent high-speed crashworthiness standards
- Engineered to be affordable both to manufacture and to own
- Planned for sustainability



## Project Timing and Key Activities



- Confirmed vehicle targets
- Exterior vehicle style
- Vehicle package
- Body architecture layout
- LCA & cost tools in place
- Marketing & Comms plan
- Competitor material benchmark study

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PHASE 0 PRE-STUDY

MetalForming

- Development of innovative steel body structure concepts for Future Mobility Vehicle
- Engineering evaluation and selection of concepts. Virtual validation at body system and vehicle level (ie. crash)

CONCEPT DESIGN

PHASE 1

- Design optimisation of Urban and Extra-Urban vehicle derivatives
- Creation of 3D printed underbody demonstrator
- Draft Engineering Reports
- Develop and Implement Communications Strategy

- Technical papers
- Conference presentation
- Concept launch events
- Virtual Reality Demo
- Capstone Projects with key Universities to demonstrate innovation and functionality

PHASE 3 DISSEMINATION

PHASE 2 DESIGN VALIDATION

#### **Evolving Steel Grade Portfolio**

#### 1998

#### 2011

Ultralight Steel Auto Body 11 HSS AND AHSS GRADES FutureSteelVehicle 26 AHSS GRADES



IF 260/410
IF 300/420
DP 300/500
DP 350/600
TRIP 450/800
HSLA 490/600
DP 500/800
CP 500/800
TWIP 500/980
HSLA 550/650
MS 950/1200



DP 300/500	CP 600/900
FB 330/450	TRIP 600/980
DP 350/600	DP 700/1000
TRIP 350/600	CP 750/900
TRIP 400/700	CP 800/1000
FB 450/600	DP 800/1180
TRIP 450/800	MS 950/1200
CP 500/800	CP 1000/1200
DP 500/800	CP 1050/1470
TWIP 500/980	HF 1050/1500
HSLA 550/650	DP 1150/1270
SF 570/640	MS 1150/1400
SF 600/780	MS 1250/1500



## 2 Steel E-Motive vehicles, based on a shared platform, intended for urban and extraurban mobility services

1620

1850



- 4 passengers, urban (city) mobility operations
- 75kwH battery
- Front electric motor
- Level 5 autonomy
- 1512 kg kerb weight



and Tech Tou

- 6 passengers, intra-city mobility
- 96kwH battery
- Front and rear electric motor
- Maximum commonality SEM1-SEM2. 400mm wheelbase stretch
- Level 5 autonomy
- 1873 kg kerb weight

Level 5 autonomy enables freedoms for positioning of the occupants. We opted for an inward facing configuration, with front occupants rear facing





Disabled user virtual reality assessment







- Inward facing configuration selected
- Preferred for communal ride sharing versus 2 row
- Enables spacious, open interior
- Drives requirement for flat floor
- Front occupant positioning drives exterior styling
- Disabled user friendly

## Steel E-Motive, SEM1 Body in White Advanced High-Strength Steel grade utilisation



Experience

- Purpose design BIW for fully autonomous vehicle
- Stamped, fabricated, high-volume solution
- AHSS portfolio allows the right steel grade and gauge in the right place = Infinite Tune-ability
- 66% Gigapascal steels (> 1000 MPa tensile strength); allow lightweighting without sacrificing performance

## Wide range of AHSS gauges enabled a further dimension of tunability



## SEM1 Body in White fabrication methods

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## SEM1 Body in White PHS Applications (30 parts)

Wt Avg = 1.28mm

CAD PART NUMBER	PART NAME	CAD/PLM gauge & grade code	Gauge thickness (mm)	Material Grade (code)	Advanced High Strength Steel Category	Part mass (kg)	Fabrication Process
3438889	A POST INNER LH	1.2_PHS-CR2000T-MB	1.2	PHS-CR2000T-MB	Press Hardened Steel	5.06	Hot form
03440399	C POST INNER LH	1_PHS-CR1500T-MB	1.0	PHS-CR1500T-MB	Press Hardened Steel	4.02	Hot form
3451542	ROOF SIDE RAIL INNER LH	0.8_PHS-CR1500T-MB	0.8	PHS-CR1500T-MB	Press Hardened Steel	2.15	Hot form
03553241	A POST INNER RH	1.2_PHS-CR2000T-MB	1.2	PHS-CR2000T-MB	Press Hardened Steel	5.06	Hot form
03553334	C POST INNER RH	1_PHS-CR1500T-MB	1.0	PHS-CR1500T-MB	Press Hardened Steel	4.02	Hot form
03553379	ROOF SIDE RAIL INNER RH	0.8_PHS-CR1500T-MB	0.8	PHS-CR1500T-MB	Press Hardened Steel	2.15	Hot form
r			TWB 1.2,	TWB_PHS- CR2000T-MB, 1.2, PHS-CR1000T-MB			
03709256	OUTER RING TWB RH	TWB_PHS-CR2000T-MB Apillar 1.2, PHS-CR1000T-MB Upp	1.0	Upp	Press Hardened Steel	16.69	Hot form
3820779	REINFORCEMENT LATCH RIGHT LH	1.5_PHS-CR1000T-MB	1.5	PHS-CR1000T-MB	Press Hardened Steel	0.56	Hot form
3824181	REINFORCEMENT LATCH LEFT LH	1.5_PHS-CR1000T-MB	1.5	PHS-CR1000T-MB	Press Hardened Steel	0.55	Hot form
03842798	REINFORCEMENT LATCH LEFT RH	1.5_PHS-CR1000T-MB	1.5	PHS-CR1000T-MB	Press Hardened Steel	0.55	Hot form
03842803	REINFORCEMENT LATCH RIGHT RH	1.5_PHS-CR1000T-MB	1.5	PHS-CR1000T-MB	Press Hardened Steel	0.56	Hot form
03448749	VERTICAL DASH BRACE LOWER OUTER FRONT LH	2.0_PHS-CR1500T-MB	2.0	PHS-CR1500T-MB	Press Hardened Steel	2.05	Hot form
03448755	VERTICAL DASH BRACE LOWER OUTER FRONT RH	2.0_PHS-CR1500T-MB	2.0	PHS-CR1500T-MB	Press Hardened Steel	2.05	Hot form
03585862	GLANCE BEAM INNER LH	0.8_PHS-CR1500T-MB	0.8	PHS-CR1500T-MB	Press Hardened Steel	1.72	Hot form
03585863	GLANCE BEAM UPPER TRIANGULATION INNER LH	1.0_PHS-CR1500T-MB	1.0	PHS-CR1500T-MB	Press Hardened Steel	0.92	Hot form
03585867	GLANCE BEAM OUTER LH	0.8_PHS-CR1500T-MB	0.8	PHS-CR1500T-MB	Press Hardened Steel	1.75	Hot form
03601006	GLANCE BEAM UPPER TRIANGULATION OUTER LH	1.0_PHS-CR1500T-MB	1.0	PHS-CR1500T-MB	Press Hardened Steel	1.04	Hot form
03618387	GLANCE BEAM OUTER RH	0.8_PHS-CR1500T-MB	0.8	PHS-CR1500T-MB	Press Hardened Steel	2.19	Hot form
03618389	GLANCE BEAM INNER RH	0.8_PHS-CR1500T-MB	0.8	PHS-CR1500T-MB	Press Hardened Steel	1.72	Hot form
03618390	GLANCE BEAM UPPER TRIANGULATION INNER RH	1.0_PHS-CR1500T-MB	1.0	PHS-CR1500T-MB	Press Hardened Steel	0.92	Hot form
03618391	GLANCE BEAM UPPER TRIANGULATION OUTER RH	1.0_PHS-CR1500T-MB	1.0	PHS-CR1500T-MB	Press Hardened Steel	1.08	Hot form
03630344	VERTICAL DASH BRACE LOWER INNER LH	2.0_PHS-CR1500T-MB	2.0	PHS-CR1500T-MB	Press Hardened Steel	1.82	Hot form
03630345	VERTICAL DASH BRACE LOWER INNER RH	2.0_PHS-CR1500T-MB	2.0	PHS-CR1500T-MB	Press Hardened Steel	1.82	Hot form
03640758	STRUT CROSS MEMBER FRONT	1.0_PHS-CR2000T-MB	1.0	PHS-CR2000T-MB	Press Hardened Steel	2.73	Hot form
03640760	GLANCE BEAM UPPER REACTION LH	0.8_PHS-CR1500T-MB	0.8	PHS-CR1500T-MB	Press Hardened Steel	0.52	Hot form
03640761	GLANCE BEAM UPPER REACTION RH	0.8_CR1200Y1470T-MS	0.8	PHS-CR1500T-MB	Press Hardened Steel	0.52	Hot form
03671385	VERTICAL DASH BRACE UPPER FRONT LH	2.0_PHS-CR2000T-MB	2.0	PHS-CR2000T-MB	Press Hardened Steel	0.62	Hot form
03671386	VERTICAL DASH BRACE UPPER FRONT RH	2.0_PHS-CR2000T-MB	2.0	PHS-CR2000T-MB	Press Hardened Steel	0.62	Hot form
03671429	VERTICAL DASH BRACE FRONT LH	2.0_PHS-CR2000T-MB	2.0	PHS-CR2000T-MB	Press Hardened Steel	4.51	Hot form
03686769	VERTICAL DASH BRACE FRONT RH	2.0_PHS-CR2000T-MB	2.0	TOTAL MASS	Press Hardened Steel	4.51	Hot form





## Combined factors enable SEM1 to achieve a 27% lower kerb weight compared to a conventional BEV passenger car



Experie

## SEM1 BIW weight is competitive with aluminium and multi-material structures of comparable size





## **Performance and Key Metrics**

## We've shared a bit about our Steel E-Motive Purpose, Body Concepts and Innovations. Now let's examine:

- Front and side crash performance
- Body Structure Cost and Sustainability





Front crash: Different approach and considerations are required for the protection of rear facing front occupants

Occupant head and torso is closer to the front crash zone

Occupant deceleration loads are primarily through the seat / frame and mounting structure



Seat belt loads are generally lower than forward facing. No frontal airbag

Legs, feet, arms lower risk of injury from intrusion (no dash, steering wheel)



Use of PHS and innovative geometries contribute to impressive front crash performance, despite compact vehicle size and occupant position

#### USNCAP 56kph FFB







 Development focussed on 4 front crash test loadcases – requiring both crush and strength characteristics from body structure

 Challenging to achieve crush-strength balance with short front overhang and occupant position

• IIHS "good" rating achieved

• "glance off" achieved in IIHS SORB test

#### **EuroNCAP 50kph MPDB**





Front crash structure engineered to balance the requirements of USNCAP FFB, IIHS ODB, IIHS SORB and EuroNCAP MPDB loadcases

PHS1900 **Front strut brace** protects occupants and supports SORB load barrier reaction

PHS1900 vertical dash brace and #1 bar reacts crush loads and minimises intrusion to battery and cockpit

Longitudinal crush rail: TWB DP980, tuned for FFB crush performance. Plan view angle / optimised for Small Overlap Barrier engagement







November 29-30, 2023 I Holland, MI

UHSS PHS + MS > occupant protection
zone



PHS1500 "**glance beam**", engineered to crush in Frontal Rigid Barrier and provide lateral load reaction in the Small Overlap Barrier

## Front Glance Reaction Beam Upper – case study





## Front Glance Reaction Beam upper

Attribute / Design	1	2	3
Grade	DP600, 0.8mm	MS1470, 0.8mm	PHS1500, 0.8mm
Forming	Yes 🗸	No ×	Yes 🗸
Front crash performance	X (below target)	Yes 🗸	Yes 🗸



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Splits & excessive wrinkling in MS1470

# Strategy for IIHS 64kph SORB glance off: ensure high strength lateral (Y) loadpath and axial crush (X) throughout crash

- Objective: Deflect complete vehicle by 1/4 car width before contact with A pillar
- Approach: Divide IIHS SORB crash event & front structure into 3 stages
- Ensure body structure design can achieve high Y strength and load reaction during each stage





## Side crash: Barrier alignment and loadpath strategy

**IIHS 60kph side barrier (v2) alignment to SEM1** 







## Steel E-Motive Press Hardened Steel Door Ring - impressive performance



Side crash performance. Very good battery and occupant protection and IIHS "good" rating achieved (barrier 2)

USNCAP 32kph side pole (battery protection)



<30mm intrusion to battery maintained for 4 test locations



#### IIHS 60kph side barrier II (occupant protection)





• IIHS "good" rating (based on predicted intrusions)

## Steel E-Motive Press Hardened Steel Door Ring

			Overview	w and Sur	mma	ary						
Part Info				Criterion		OK	n OK	Status	<b>i</b>			
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Dort No :		Drawing No :		Thickness	5.24	$\checkmark$						
Nom. / Calculated Mate	rial: Usibor 20	00 / Usibor 1500 / 1	Ductibor 1000	Gravity	5.3	$\checkmark$						
Nom. / Calculated Shee	t Thickness:	1.2mm / 1.5mm / 0.8	8mm	Closing	5.4				$\simeq$		Weig	ht
Method Info				Forming	5.5							
Method Plan No.:				Thinning	5.6			-			Cost	
Drawing No.:	Re	v:		Martensite	57			-	$\leq$			
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Q				Filename: ARRK_0369463 AutoForm AutoForm Form	99_Ou	ter_Ring_ lver Ther	_TWB_N	MS_7-9-22_it3 - EX Memory: 2068.10 0.0	TENSION MODS 8 - M 6 MB	/OD		
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<b>#0.74</b>	<b>*</b> ** **	•		<b>.</b>				<b>.</b>	• • • •	•		



November 29-30, 2023 I Holland, MI

16.7kg

\$44.16

4

\$44.16

## Steel E-Motive Press Hardened Steel Door Ring, final design



Confirming forming feasibility, preliminary process parameters



## **Play Video: Steel E-Motive Features**





## **Steel E-Motive Body Structure Cost**



## **Engineering Decisions To Reduce Cost**



- Gauge optimization: overall thicknesses (1.2mm average)
- Expanded use of high material utilization processes (45%) – less material = lower costs
- Elimination of body side outer
- Elimination of traditional battery box
- Elimination of a conventional B-Pillar
- Production capable using existing manufacturing infrastructure



ENVIRONMENT & SUSTAINABILITY: Comprehensive life cycle assessment and optimisation, demonstrating potential for 86% reduction in GHG (2022 vs 2035 scenario)



## Steel E-Motive – Summary

- The Steel E-Motive program has engineered innovative vehicle and body structure concepts, taking into consideration the freedoms and challenges offered by full autonomy
- Through application of the complete steel grade portfolio, the Steel E-Motive concept demonstrates:
  - Safety exceptional protection of occupants and battery
  - High levels of occupant comfort and accessibility
  - Competitive weight
  - Cost effective design, suitable for global high-volume production
  - A clear path and contribution to net zero emissions
- Solutions can be Plug & Play, Select & Adapt and New Steel Product integration.

Engineering report freely available at https://steelemotive.world/







## How to Experience Steel E-Motive

#### **3D PRINTED PROTOTYPE**



#### AUGMENTED REALITY TOUR



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# Thank you !

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