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Magazine



## AI in Manufacturing: Unlocking Efficiency and Innovation

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# Cory McNeley

## Professional Experience

- Implemented over 40 different ERP systems to include Epicor, STS, JD Edwards, SAP, Microsoft Dynamics, Acumatica, Procentia, and others for fortune 100 and 500 organizations.
- Designed and developed customized ERP integrations for fortune 250 manufacturing organization.
- Designed and developed customized internal ERP system for fortune 100 retail organization
- Project managed digital transformation which included implementation of multiple ERP systems for large government municipality.
- Identified \$74 million in cost savings opportunities by launching an enterprise technology system that uncovered vulnerabilities and highlighted employee accountability issues.
- Designed, developed and implemented a systemic data mining solution for a fortune 500 organization that identified 15 million dollars in waste.
- Developed various predictive models to identify anomalies in inventory and sales patterns, reducing shrink and unnecessary inventory growth by \$28 million over three years.

## Background

- Twenty-two (22) years of organizational development, process improvement, software development, and software implementation experience.

## Education

- Michigan State University, Masters in Management, Strategy and Leadership
- Thunderbird School of Global Management, International Business
- Cal State Fullerton, Business Administration



Cory McNeley  
Managing Director

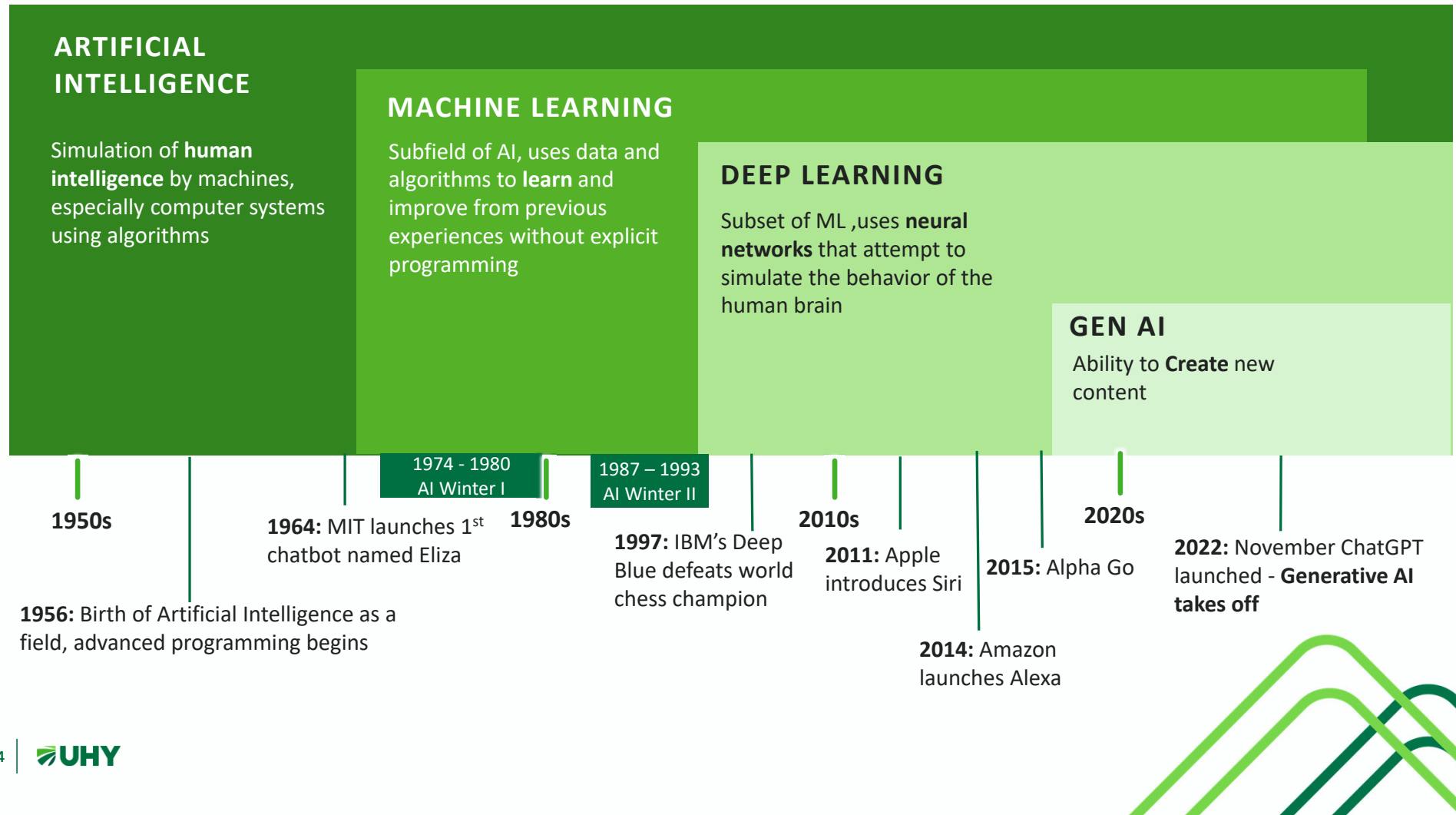


# Agenda

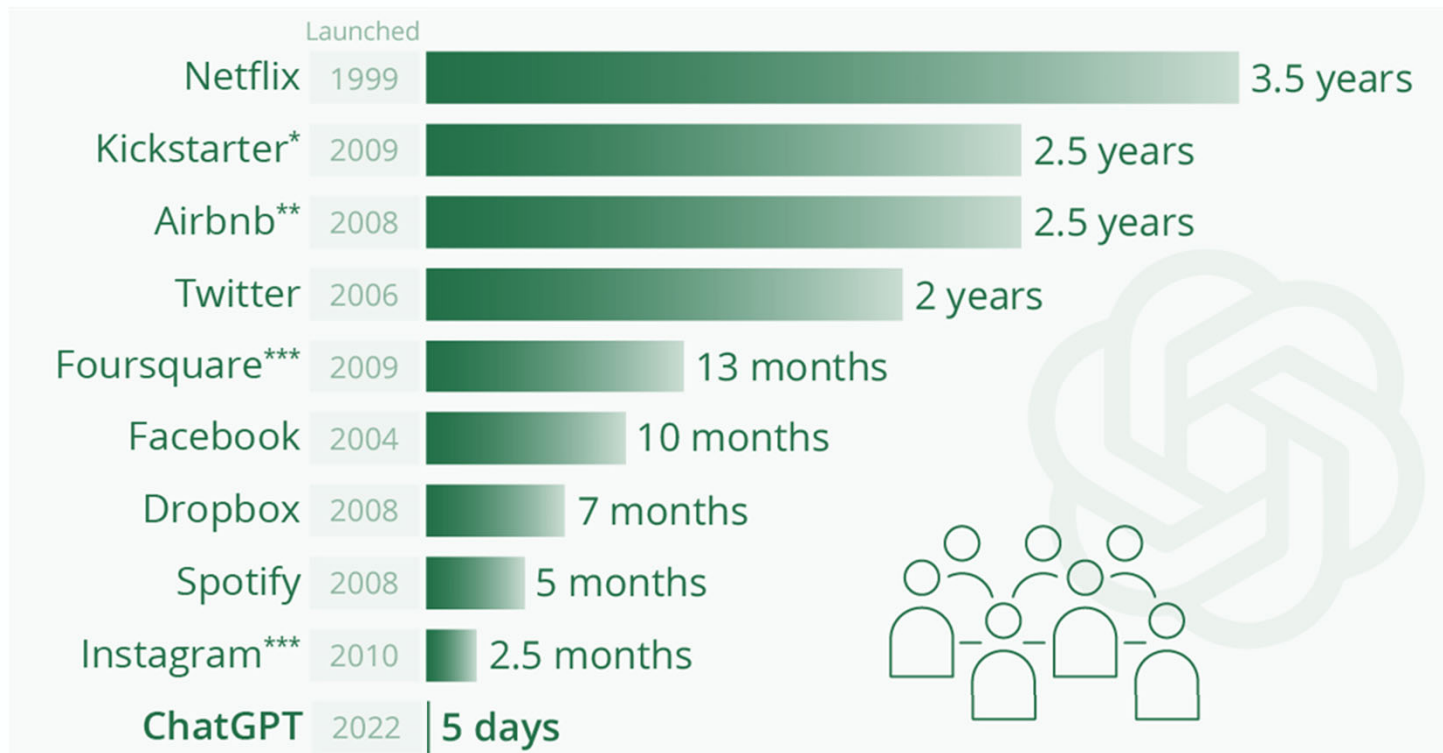
- I. Background
- II. Why AI is transforming manufacturing
- III. Key technologies and use cases
- IV. Real-world case studies
- V. Implementation strategies
- VI. Measuring impact
- VII. Where to start your journey



# The Path of AI



## Speed of Adoption: Launch → 1MM Users



ChatGPT Model	Year	Parameters
GPT	2018	117M
GPT-2	2019	1.5B
GPT-3	2020	175B
GPT-4	2023	>1.7T

The Chat-GPT4o model has an estimated 1.7 Trillion parameters in it's training data!  
By contrast the previous version utilized only 175B.

Source: Statista



## Top 10 Standalone AI Tools in 2025

Rank	Tool	Category	Monthly Active Users (MAUs)
1	ChatGPT	Conversational AI	600M+
2	Google Gemini	Conversational AI	350M+
3	Grammarly	Writing Assistant	89M
4	Claude (Anthropic)	Conversational AI	105M
5	Perplexity AI	Conversational Search	133M
6	Midjourney	Image Generation	24.7M
7	Microsoft Copilot	Productivity Assistant	101M
8	Jasper AI	Content Generation	(MAUs not disclosed)
9	Runway ML	Video Generation	(MAUs not disclosed)
10	Synthesia	Video Generation	(MAUs not disclosed)

📌 Notes: Some tools like Jasper AI, Runway ML, and Synthesia have not publicly disclosed MAU figures.

📖 Sources: Business Insider, TweakTown, Financial Times (FT.com), Backlinko, OpenAI Journey, Grammarly Reports, Microsoft AI Insights.



## AI is Everywhere



ENTERTAINMENT



PUBLIC AND PRIVATE  
TRANSPORTATION



MANUFACTURING



HEALTHCARE



SERVICE INDUSTRY



RETAIL AND WHOLESALE



HOMES



ENERGY



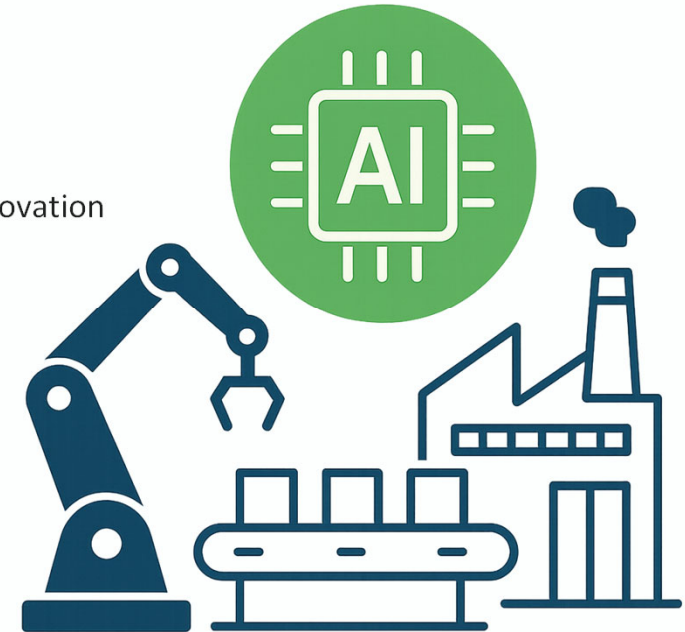
# Why AI Matters in Manufacturing

## The Macro View

- ❑ AI's rising influence across all industries sectors
- ❑ Global pressures within the supply chain and talent pool are necessitating innovation
- ❑ Automation powered by AI will spur the Industry 5.0 revolution

## Sector Specific

- ❑ High potential for efficiency, accuracy, and adaptability
- ❑ AI based MES and operator instructions
- ❑ R&D to facilitate A/B testing





## The Challenges Manufacturers Face

### Pain Points AI Helps Solve:

- ❑ Skilled labor shortages - Automate routine tasks and augment workforce capabilities to mitigate labor gaps.
- ❑ Supply chain unpredictability - Use predictive analytics to anticipate disruptions and optimize logistics planning.
- ❑ Rising operational costs - Improve efficiency, reduce waste, and optimize resource utilization through AI-driven insights.
- ❑ Quality control limitations - Enhance defect detection and process consistency using computer vision and real-time monitoring.
- ❑ Energy Consumption and Sustainability - AI enables real-time energy monitoring and optimization to support ESG goals and reduce costs.

*How can manufacturers harness AI to achieve meaningful outcomes—without incurring excessive cost, risk, or complexity?*



# Understanding AI in the Manufacturing Context

## Core Technologies

- ❑ Machine Learning & Deep Learning – Algorithms that learn from data to predict, classify, and optimize processes
- ❑ Predictive Analytics – Forecasting maintenance needs, demand trends, and process outcome
- ❑ Computer Vision – Visual inspection for defects and quality control
- ❑ Intelligent Automation – Automating repetitive and rule-based tasks with adaptive intelligence

## How It Works

- ❑ Large Data Sets – Historical and real-time data are the fuel for AI
- ❑ Complex Algorithms – AI models that learn patterns and relationships
- ❑ Automated Decisions – Real-time decision-making based on insights
- ❑ Human in the Loop Decisions – AI supports decisions, but people stay in control



# AI's Role in Manufacturing Systems

## Breaking Down Data Silos with AI Integration

- ❑ Unified Data Access across ERP, MRP, MES, and IoT platforms
- ❑ Interconnected Systems enable real-time insights and smarter automation
- ❑ End-to-End Visibility enhances collaboration across planning, production, and quality

## Practical Examples

- ❑ Dynamic Scheduling – AI adapts schedules based on live inputs and constraints
- ❑ Real Time Shop Floor Insights – Instant visibility into production status and equipment health
- ❑ AI Powered Visual Inspections – Detect defects with precision using computer vision



# High-Impact AI Applications

## Predictive Maintenance

- ❑ Reduce Unplanned - anticipates equipment failures before they occur.

**Example:** Real time condition monitoring and predictive failure alerts using sensor data

## Quality Assurance

- ❑ Enhance Product Consistency - Detect quality issues early to reduce defects and rework.

**Example:** AI-powered computer vision for high-speed defect detection on production lines

## Demand Forecasting & Inventory Optimization

- ❑ Improve Planning Accuracy - AI analyzes historical sales, seasonality, and market trends to forecast demand more precisely.

**Example:** AI-powered models adjust inventory levels in real-time to reduce stockouts and excess inventory



## More Strategic AI Use Cases

### Process Optimization

- ❑ Identify and Eliminate Bottlenecks - Use AI to detect inefficiencies and reduce production delays across workflows.

**Example:** AI analyzes machine performance and queue times to optimize resource allocation

### Data-Driven Decision Support

- ❑ Enhance Operational Planning – AI driven dashboards enable real-time scenario analysis and smarter decision making.

**Example:** Supervisors adjust production flow instantly based on predictive throughput insights

### Featured Use Case: Smart Factory

- ❑ Tangible Productivity Gains - implementation of AI can deliver measurable results in throughput, uptime, and waste reduction.

**Example:** AI-led automation improved OEE (Overall Equipment Effectiveness) by 25% in 6 months



## Case Study - Tier 1 Manufacturer's AI Transformation

### Example: Global Chemical Producer

- ❑ Operates across chemicals, materials, industrial solutions, and agriculture

### Challenges

- ❑ Low reaction efficiency and high waste in chemical processes
- ❑ Complex quality control across diverse product lines
- ❑ High energy consumption and safety critical operations

### AI-Driven Solutions

- ❑ Machine learning to optimize reaction yield and reduce by products
- ❑ Predictive maintenance to reduce downtime and extend equipment life
- ❑ AI-powered sensors for real-time quality assurance
- ❑ Smart energy management to minimize emissions and lower energy costs



## Debunking AI Myths

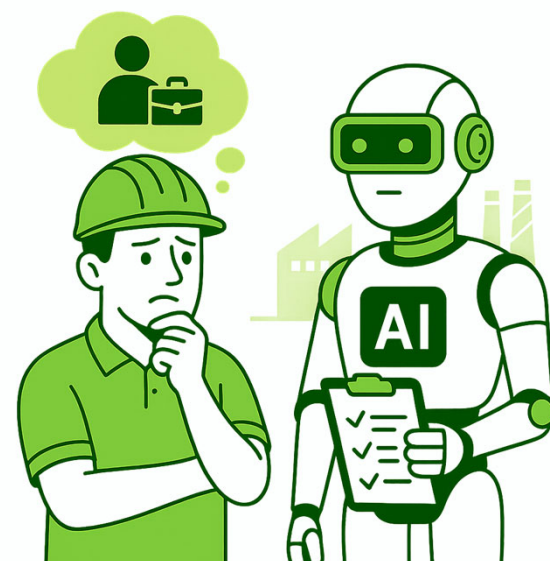
### Myth 1 – AI is a plug and play application

- ❑ AI requires clean, well-structured data, model training, and thoughtful integration with your workflows
- ❑ It's a strategic capability, not a one-click upgrade

### Myth 2 – AI will replace the jobs of humans

- ❑ AI augments human decision making, shifts tasks, not jobs, and creates new roles and opportunities
- ❑ Humans remain central to oversight, creativity, and judgment

***Companies that successfully implement AI focus on reskilling their workforce and realigning processes, not reducing headcount.***



## Debunking AI Myths

### Myth 1 - Only big players can afford AI

- ❑ Reality: AI is now modular, scalable, and affordable.
- ❑ Cloud-based tools and subscription pricing make enterprise-grade AI accessible to small and mid-size manufacturers.

### Myth 2 – AI is all hype

- ❑ Reality: Tangible results > Buzzwords
- ❑ AI delivers measurable ROI with reduced downtime, better forecasting, and improved product quality.

***Companies that start small with pilot AI projects often see positive ROI within 6–12 months.***





## The Evolution – From Industry 4.0 to 5.0

### Next Wave of Manufacturing:

- ❑ Human-AI Collaboration - Blending machine intelligence with human judgment for smarter decisions on the shop floor
- ❑ Sustainable Production Through Intelligence - AI-driven systems optimize resource usage and reduce environmental impact across operations

### Emerging Innovations:

- ❑ Edge AI for Real-Time Local Decision-Making - Decentralized AI enables faster, on-site responses without latency or cloud dependency
- ❑ AI-Infused ERP/MES for Adaptive Planning - Dynamic systems that learn and adjust to changes in demand, materials, and capacity in real time

***Companies that successfully implement AI focus on reskilling their workforce and realigning processes, not reducing headcount.***



## Case Study - Large Electronics Manufacturer

### Leading Electronics Manufacturer Across Consumer Electronics, Mobile, and Appliances Challenges:

- ❑ Need for faster, more cost-effective production without quality compromise
- ❑ Complex global supply chain
- ❑ High energy usage and environmental impact

### AI-Driven Solutions

- ❑ AI automation to speed up production and reduce human error
- ❑ AI-optimized supply chain for logistics and inventory efficiency
- ❑ AI-powered inspection robots for real-time quality control
- ❑ Smart energy systems for reduced carbon output and lower costs



## AI in Your Facility – Where to Begin

### High Impact Areas for Initial Focus

- ❑ Production Throughput - Use AI to streamline workflows, balance workloads, and minimize machine downtime
- ❑ Logistics Optimization - Improve inventory accuracy, route efficiency, and warehouse automation with real-time AI insights
- ❑ Human Efficiency - Augment labor productivity through AI-assisted tools, training optimization, and ergonomic automation
- ❑ Predictive Maintenance - Use AI to anticipate equipment failures before they happen, reducing downtime and maintenance costs
- ❑ Quality Control - Apply computer vision and machine learning for real-time defect detection and product consistency
- ❑ Demand Forecasting - Leverage AI to improve planning accuracy and optimize inventory across supply chains
- ❑ Energy Management - Optimize energy use in your facility through AI-powered monitoring and efficiency recommendations



## AI-Powered Capabilities to Explore

### Applications to Pilot:

- ❑ Autonomous Robotics – Deploy robots for material handling to reduce manual effort and increase throughput
- ❑ AI-Assisted Scheduling – Automate complex scheduling based on constraints like shift availability, order priority, and resource load
- ❑ Real-Time Dashboards – Use live operational data to support faster, data-driven decision-making at all levels
- ❑ Intelligent Work Instructions – Guide operators with AI-generated task prompts based on current system status and demand
- ❑ Anomaly Detection – Identify outliers in operations, quality, or energy usage before they escalate

*What's one repetitive task you would automate today?*



# Managing the Cost of AI Implementation

## Cost Considerations

- ❑ Data Maturity & Quality – AI performance depends heavily on data accuracy, structure, and availability; poor data inflates cost and reduces ROI
- ❑ Custom Development vs. Prebuilt Tools – Building bespoke models requires more time and budget; pre-trained models or low-code platforms can reduce upfront investment
- ❑ Deployment Strategy: On-Premise vs. Cloud vs. Edge
  - On-premise: High control, higher cost
  - Cloud: Scalable, faster to deploy, variable operating costs
  - Edge: Localized decisions with low latency, useful for smart devices and shop floor environments



# Managing the Cost of AI Implementation

## Budget-Conscious Tactics:

- ❑ Leverage SaaS AI Platforms – Reduce infrastructure and development costs by using cloud-based AI tools with scalable pricing
- ❑ Adopt Pre-Trained Models – Deploy models trained on common manufacturing tasks to accelerate results without custom development
- ❑ Reuse ERP/MES Data – Extract untapped value from existing systems by applying AI to historical and real-time operational data



# Starting Your AI Journey – A Roadmap

## Step by Step

- ❑ Define Business Challenges – Clearly articulate the pain points or inefficiencies you want AI to solve
- ❑ Select a Testable Use Case – Begin with a small, low-risk application to validate value and feasibility
- ❑ Cross-Functional Alignment – Ensure collaboration between IT, Operations, and Finance for resource and change readiness

## Quick-Start Readiness Checklist:

- ❑ Labeled/Structured Data – Do you have usable, organized data for AI models to train on?
- ❑ Tech Stack Compatibility – Are your ERP/MES and other systems ready for AI integration?
- ❑ Team Willingness – Is your workforce prepared and open to adopting AI-driven processes?



## Measuring Success – Is my AI delivering

### Key Metrics to track

- ❑ Downtime Reduction -Track how predictive maintenance and process automation minimize unplanned equipment downtime.
- ❑ Quality Yield Improvement - Measure improvements in defect rates, product consistency, and rework reduction.
- ❑ Time, Cost, and ROI Gains - Evaluate labor hours saved, operating cost reductions, and ROI from AI investments.
- ❑ Employee Experience - Gauge satisfaction and adoption by frontline workers using augmented tools and decision systems.





## Avoiding Common Pitfalls

### Signs of Trouble

- ☐ Poor or unstructured data quality
- ☐ AI model shows little or no performance improvement
- ☐ Lack of stakeholder buy-in or alignment with workflows

### Advice

- ☐ Continuously monitor system performance
- ☐ Iterate and fine-tune models based on feedback
- ☐ Encourage cross-functional collaboration and ownership



## Wrap Up

### Final Takeaways

- ❑ AI isn't a one size fits all—target it strategically
- ❑ Small wins build momentum
- ❑ Companies that act early will lead the industry shift

### Advice

- ❑ Monitor continuously, adjust iteratively

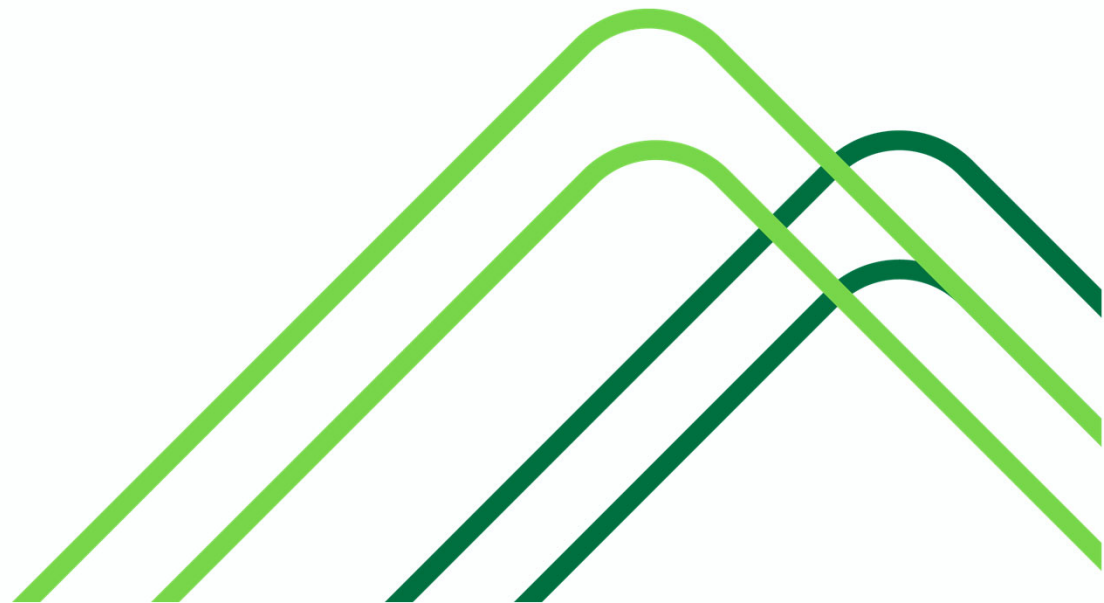


## Final Thoughts

*“The best way to predict the future is to create it”*



# Thoughts and Questions





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