

2023 Media Guide

Edición en Español

MetalForming

Magazine

An Official Publication of

PMA PRECISION
METALFORMING
ASSOCIATION

metalformingmagazine.com/espanol

 **FABTECH**



MetalForming Spanish Edition

Four times in 2023, *MetalForming* will distribute Spanish-language editions to thousands of metal forming engineers, managers and company owners working in Mexico.

The Spanish-language editions deliver a core audience of 25,000+* Mexican contract and end-product manufacturers who perform sheet metal stamping, fabrication, forming and value-added operations.

26,763
Distribution

5,000
Print Copies

21,763
Digital Copies

Industry



Job Functions



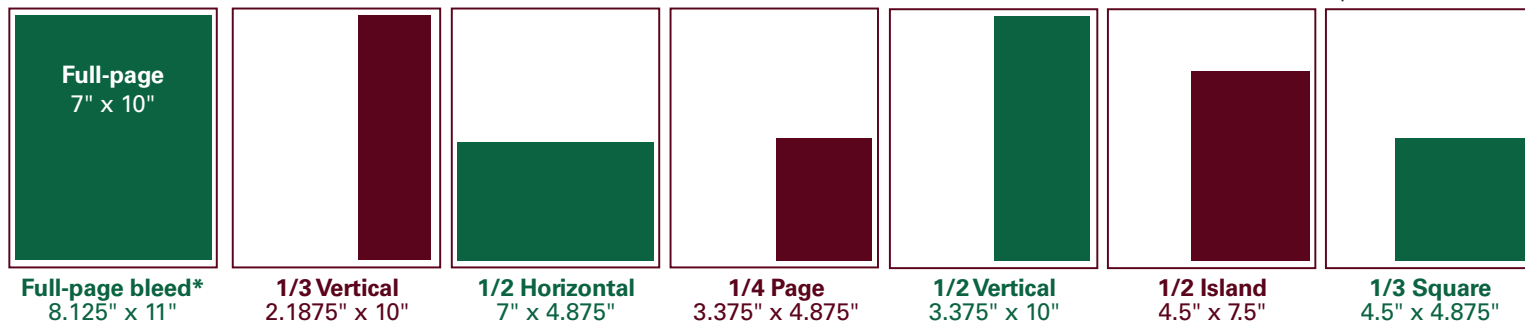
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Full color (4c) included

Ad	1x	2x	4x	2&6	All4
Full-page	\$2,820	\$2,690	\$2,410	Pick 2 print & 6 eNewsletters \$7,150/total	All 4 print & all 12 eNewsletters \$12,600/total
1/2-page island	\$1,985	\$1,855	\$1,665	\$5,850	\$10,100
1/3-page	\$1,665	\$1,530	\$1,385	\$5,250	\$9,000
1/4-page	\$1,335	\$1,210	\$1,095	\$4,750	\$8,000
Preferred Positions					
IFC	\$3,070	\$2,945	\$2,650	\$7,650	\$13,600
IBC	\$2,845	\$2,710	\$2,440	\$7,250	\$12,800
Back Cover	\$3,070	\$2,945	\$2,650	\$7,650	\$13,600

Mechanical Requirements

Publication trim size 7-7/8" x 10-3/4" (7.875" x 10.75")



*Keep all live matter 1/4" (0.25") from page trim

MetalForming Mexico 2023 Editorial Calendar

Winter 2023

(January 2023)

- Blank Feeding
- Lubrication
- Press Technology/
Hydraulic Presses
- Resistance Welding
- High-Strength Steels

AD CLOSE 12/15/21

Spring 2023

(April 2023)

**Bonus distribution at
FABTECH Mexico 2023,
May 16-18, Mexico City**

- Lubrication
- Mechanical/
Servomechanical
Presses
- Metal Forming
Software
- High-Strength Steels
- Plasma-Arc Cutting

AD CLOSE 3/5/22

Summer 2023

(July 2023)

- Press Controls/
Industry 4.0
- Laser Blanking
- Deep Drawing
- Metallurgy for the
Pressroom

AD CLOSE 6/3/22

Fall 2023

(October 2023)

- Press Maintenance
- Robotic Welding
- BEV Production
- Progressive Die
Design

AD CLOSE 9/7/22

EXPERT COMMENTARY IN EVERY ISSUE

SCIENCE OF FORMING, by Danny Schaeffler, co-founder of 4M Partners, LLC, and founder and president of Engineering Quality Solutions (EQS).

TOOLING BY DESIGN, by Peter Ulintz, technical director, Precision Metalforming Association.

MetalForming Webinars

Webinars allow you to present your company's knowledge and leadership on important industry topics while securing valuable leads! Let *MetalForming* Webinars provide YOUR target audience with a dynamic and interactive webcast.

Price: \$6,500



MetalForming Delivers Español

Leverage our e-newsletter and print-magazine subscriber database to send your custom e-blasts and targeted messaging to decision makers in Mexico.

Consult your sales representative for pricing

Mexico E-Newsletter

MetalForming's monthly Spanish-language e-newsletter reaches 12,000+ engineers and managers in the metal forming industry throughout Mexico.

Size	Monthly	Six-Month Sponsorship
Leaderboard Ad - 600x120px	800	650
Video or Technology Solution Ad	650	535

Events—Spanish

OFFICIAL MAGAZINE OF FABTECH



FABTECH MEXICO

May 16-18, 2023 | Mexico City, Mexico



Mexico Stamping Technology Webinar Series

March 28 & 30, April 4 & 6, 2023 | Webinar Series

Presented by *MetalForming* magazine and the Precision Metalforming Association, topics address coil-line setup and operation, pressroom maintenance, pressroom safety, pressroom automation, quick die change, in-die sensing and tonnage monitoring.

Sales Team

MICHIGAN, EUROPE

MICHAEL VOHLAND

Vice President of Sales/Publisher

216/901-8800 ext 143

mvohland@pma.org

MIDWEST, WESTERN U.S.,

NEW ENGLAND,

PA, NY, NJ, CANADA AND ASIA

DAMON WOLF

Sales Manager

216/901-8800 ext 105

Mobile: 216/357-8534

dwolf@pma.org

IA, IL, IN, MN, WI

MARK FORTUNA

Strategic Account Manager

773/531-8780

mfortuna@pma.org

ILENE SCHWARTZ

Inside Sales Manager

216/901-8800 ext 148

ischwartz@pma.org

SOUTH ATLANTIC, SOUTH CENTRAL

BOB WEST

Regional Manager

678/377-5749

bwest@pma.org

MEXICO

RODOLFO MARROQUIN

5281-8349-5605

pmademexico@gmail.com

Edición en Español

MetalForming

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6363 Oak Tree Blvd. | Independence, OH 44131