

2023 Content Planning Guide

Month	Pressroom & Special Editorial	Fabrication	eNewsletter	Bonus Distribution
JANUARY/ FEBRUARY AD CLOSING: 12/15	<ul style="list-style-type: none">Annual Industry OutlookServo TechnologyTECHNOLOGY FOCUS: Software for Manufacturing	Laser Cutting Resistance Welding	Software for Manufacturing	FORMING OUR FUTURE Leadership Conference MEXICO Metal Forming Technology Conference Mexico Metal Forming Technology Conference
SPECIAL ISSUE AD CLOSING: 1/10 TARGETED CIRCULATION TO AUTOMOTIVE MARKET	SPECIAL ISSUE: AUTOMOTIVE Automotive/EV Stamping and Fabricating, including stamping of AHSS and aluminum alloys PREVIEW: Great Designs in Steel • TECHNOLOGY FOCUS: Stamping Presses		Stamping Presses	FORMING OUR FUTURE Leadership Conference
MARCH AD CLOSING: 2/7	<ul style="list-style-type: none">Automation-Cobot Case HistoriesPress Controls/SensingPMA Chair ArticleTECHNOLOGY FOCUS: Robotics/Automation	CNC Punching/Tooling Robotics/Cobots	Robotics/Automation	
APRIL AD CLOSING: 3/6	<ul style="list-style-type: none">Mechanical PressesNew AHSS GradesStamping ToolingPREVIEW: FABTECH Mexico • TECHNOLOGY FOCUS: Industry 4.0/IoT	Finishing Arc Welding	Industry 4.0/IoT	FABTECH FABTECH Mexico, May 16-18, Mexico City, Mexico
AUTOMATION/ROBOT/COBOT CASE HISTORIES				
MAY AD CLOSING: 4/4	<ul style="list-style-type: none">Hydraulic PressesTool Design and Simulation Software Technology RoundupTECHNOLOGY FOCUS: Software for Manufacturing	Bending/Folding Material Handling	Software for Manufacturing	#GDIS Great Designs in Steel, May 24, Novi, MI
JUNE/JULY AD CLOSING: 5/12	<ul style="list-style-type: none">Tool Design and Simulation: Case StudiesWorkforce DevelopmentTECHNOLOGY FOCUS: Stamping Presses	Laser Cutting Resistance Welding	Stamping Presses	
THREE PART ONLINE EVENT: JULY 11, JULY 18, & JULY 25, 2023				
SPECIAL ISSUE: PMA's GUIDE TO METALFORM @FABTECH 2023 <i>POLYBAGGED WITH AUGUST</i> AD CLOSING: 6/12				
AUGUST AD CLOSING: 7/6	<ul style="list-style-type: none">PREVIEW: FABTECHPressroom AutomationLubrication Case HistoriesTECHNOLOGY FOCUS: Robotics/Automation	CNC Punching and Tooling Material Handling	Robotics/Automation	FABTECH FABTECH, September 11-14, Chicago, IL
SEPTEMBER AD CLOSING: 8/4	<ul style="list-style-type: none">Mechanical PressesDie BuildPREVIEW: Automotive Parts Suppliers Conference • PREVIEW: Industry 4.0TECHNOLOGY FOCUS: Industry 4.0/IoT	Finishing Fabrication Software	Industry 4.0/IoT	APSC AUTOMOTIVE PARTS SUPPLIERS CONFERENCE INDUSTRY4.0EXPERIENCE FOR METAL FORMERS & FABRICATORS Automotive Parts Suppliers Conference, October, Detroit, MI
SPECIAL ISSUE AD CLOSING: 8/4 POLYBAGGED WITH OCTOBER	SPECIAL ISSUE: PRECISION FORMING & FABRICATING Metal formers suppling precision-stamped and fabricated parts and assemblies to the medical, electronic and other industries must take extra measures to ensure that they meet very tight tolerances. This issue will focus on the manufacturing processes they use, including blanking and blank handling, as well as the quality-control technologies employed—high-speed vision systems, data-capture and analysis tools, metrology and more.			
OCTOBER AD CLOSING: 9/6	<ul style="list-style-type: none">Hydraulic PressesPress Controls/SensingPREVIEW: Hot Stamping Experience and Tech TourFABTECH WrapupTECHNOLOGY FOCUS: Stamping Presses	Laser Cutting Resistance Welding	Stamping Presses	Hot Stamping Experience and Tech Tour Hot Stamping Experience and Tech Tour, November
NOVEMBER AD CLOSING: 10/6	<ul style="list-style-type: none">Servo TechnologyPressroom AutomationNew Aluminum GradesTECHNOLOGY FOCUS: Robotics/Automation	Robotics/Cobots Arc Welding	Robotics/Automation	
DECEMBER AD CLOSING: 11/7	<ul style="list-style-type: none">Mechanical PressesWomen of Excellence AwardsPREVIEW: Metal Stamping and Lubrication Technology ConferenceTECHNOLOGY FOCUS: Software for Manufacturing	CNC Punching and Tooling Material Handling	Software for Manufacturing	METAL STAMPING TECHNOLOGY CONFERENCE Metal Stamping Technology Conference 2024



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