



Edición en Español
MetalForming
Magazine
2024
MEDIA
GUIDE
metalformingmagazine.com/espanol



MetalForming Magazine

Spanish Edition

Four times in 2024, *MetalForming* will distribute Spanish-language editions to thousands of metal forming engineers, managers and company owners working in Mexico.

The Spanish-language editions deliver a core audience of 25,000+* Mexican contract and end-product manufacturers who perform sheet metal stamping, fabrication, forming and value-added operations.



26,763

Distribution

Industry

22,540 Fabricated Metal Product Mfg

8,452 Machinery Mfg

3,287 Electronic & Electronic Equipment

7,513 Transportation

5,167 Other Mfg

5,000

Print Copies

21,763

Digital Copies

Job Function

23,009 Management

17,374 Production Dept

6,576 Other

Display Advertising Rates

Full color (4c) included

	1x	2x	4x	2&6	All4
				Pick 2 print & 6 eNewsletters	Pick 4 print & all 12 eNewsletters
FULL-PAGE	\$2820	\$2690	\$2410	\$7150/total	\$12,600/total
1/2-PAGE	\$1985	\$1855	\$1665	\$5850	\$10,100
1/3-PAGE	\$1665	\$1530	\$1385	\$5250	\$9000
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<i>Preferred Positions</i>					
IFC	\$3070	\$2945	\$2650	\$7,650	\$13,600
IBC	\$2845	\$2710	\$2440	\$7,250	\$12,800
BACK COVER	\$3070	\$2945	\$2650	\$7,650	\$13,600

Mechanical Requirements

Publication trim size 7-7/8" x 10-3/4" (7.875" x 10.75"), Keep all live matter 1/4" (0.25") from page trim

FULL-PAGE BLEED*

8.125" x 11"

no bleed
7"x10"

1/2 ISLAND
4.5" x 7.5"

1/2 HORIZONTAL
7" x 4.875"

1/2 VERTICAL
3.375" x 10"

1/3 VERTICAL
2.1875" x 10"

1/3 SQUARE
4.5" x 4.875"

1/4 PAGE
3.375" x 4.875"

MetalForming Mexico 2024 Editorial Calendar

Spring 2024

(April 2024)

FABTECH Mexico Issue

- Forming New Alloys
- Servo Presses
- How to Shorten Press Stroke Length
- Progressive Die Development
- Pressroom Digitization
- Welding Thin Materials

AD CLOSE 2/26/24

Summer 2024

(July 2024)

- Die Technology
- Transfer Die Design
- CNC Punching
- Welding Tool Steels
- Press Controls and Sensors

AD CLOSE 6/3/24

Fall 2024

(October 2024)

- Servo-Electric Presses
- New Steels for Automotive Applications
- Transfer System Technology
- Die Design

AD CLOSE 9/23/24

Winter 2024

(January 2024)

- Resistance Welding
- Value-Added Stamping
- Press-Line Part Transfer
- Press Automation with Cobots
- Material Handling

AD CLOSE 1/27/25

Expert Commentary in Every Issue

SCIENCE OF FORMING, by Danny Schaeffler, co-founder of 4M Partners, LLC, and founder and president of Engineering Quality Solutions (EQS)

TOOLING BY DESIGN, by Peter Ulintz, technical director, Precision Metalforming Association

MetalForming Webinars

Webinars allow you to present your company's knowledge and leadership on important industry topics while securing valuable leads! Let *MetalForming* Webinars provide YOUR target audience with a dynamic and interactive webcast.

Price: **\$6500**

Mexico E-Newsletter

MetalForming's monthly Spanish-language e-newsletter reaches 12,000+ engineers and managers in the metal forming industry throughout Mexico.



Size	Monthly	Six-Month Sponsorship
Leaderboard Ad - 600x120px	800	650
Video or Technology Solution Ad	650	535

MetalForming Delivers Español

Leverage our e-newsletter and print-magazine subscriber database to send your custom e-blasts and targeted messaging to decision makers in Mexico.

Consult your sales representative for pricing



Events—Spanish

Presented by *MetalForming* magazine and the Precision Metalforming Association, topics address coil-line setup and operation, pressroom maintenance, pressroom safety, pressroom automation, quick die change, in-die sensing and tonnage monitoring.



May 7-9, 2024
Monterrey, Mexico



April 9, 11, 16 and 18,
2024 Webinar Series

Sales Team

Our experienced and insightful sales staff can help you choose the right size and frequency to suit your advertising needs. Contact your representative to get your message in front of our subscribers today!

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Magazine

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METALFORMING
ASSOCIATION

FABTECH

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