









2024 Content Planning Guide

Ask About Event Sponsorship

Opportunities for:

- Forming Our Future
- Mexico Metal Forming Technology Conference
- Hot Stamping Experience
- Metal Stamping Technology Conference
- FABTECH
- Automotive Parts Suppliers Conference

Month	Ad Closing	Pressroom & Special Editorial	Fabrication	eNewsletter & Tech Topic	Bonus Distribution
JANUARY/ FEBRUARY	12/15	<ul style="list-style-type: none">• Industry Outlook• Servo Technology• Lubrication	Laser Cutting Press Brake Bending/Tooling	Manufacturing Software	
SPECIAL ISSUE <small>TARGETED CIRCULATION TO AUTOMOTIVE SECTOR</small>	1/12	SPECIAL ALL AUTOMOTIVE ISSUE: <ul style="list-style-type: none">• Automotive/EV Stamping and Fabricating PREVIEW: Great Designs in Steel		Stamping Presses	#GDIS Great Designs in Steel, May 22, 2024, Novi, MI
MARCH	2/9	<ul style="list-style-type: none">• Pressroom Automation• Press Controls/Sensing• PMA Chair Article	Additive for Metal Forming and Fabricating/RAPID + TCT Preview Robotics/Cobotics	Shop-Floor Robotics/Automation	
APRIL	3/8	<ul style="list-style-type: none">• Hydraulic Presses• Stamping Advanced Steels• Tooling–In-Die Technology• PREVIEW: FABTECH Mexico	CNC Punching Arc Welding	Industry 4.0/ Additive Mfg.	 FABTECH FABTECH Mexico, May 7-9, Monterrey, Mexico
SPECIAL		METALFORMING LIVE ON THE SHOP FLOOR: AUTOMATION CASE HISTORIES–APRIL 24			
MAY	4/5	<ul style="list-style-type: none">• Mechanical Presses• Coil/Blank Feeding• ERP Technology Roundup	Bending/Folding Material Handling	Manufacturing Software	
JUNE/JULY	5/15	<ul style="list-style-type: none">• Die Design and Simulation• ERP Case Studies• PREVIEW: Mexico Metal Forming Webinar Series	Laser Cutting Resistance Welding	Stamping Presses	 Mexico Metal Forming Technology WEBINAR SERIES, April 9, 11,16 and 18
SERIES OF THREE ONLINE EVENTS COVERING INDUSTRY AND TECHNOLOGY TOPICS AND PRESENTED BY ESTEEMED INDUSTRY EXPERTS–JULY 10, 24 & AUGUST 6					
JULY, AUGUST WEBCAST SERIES	5/5	Series of three online events covering industry and technology topics and presented by esteemed industry experts. <ul style="list-style-type: none">• End-of-Line Automation• Science of Forming–How New Materials Affect Press-Line Equipment• Press Brake Selection and Tooling Optimization		Industry 4.0/IoT	
SPECIAL	7/12	PMA'S GUIDE TO METALFORM AT FABTECH: POLYBAGGED WITH SEPTEMBER ISSUE			
AUGUST	7/10	<ul style="list-style-type: none">• Pressroom Automation• Lubrication• In-Die Sensing	EXPANDED FABRICATION SECTION: Cutting, Punching, Bending, Welding	Shop-Floor Robotics/ Automation	
SEPTEMBER	8/9	<ul style="list-style-type: none">• PREVIEW: FABTECH• Die Build• PREVIEW: Automotive Parts Suppliers Conference	Press Brake Bending/Tooling Fabrication Software	Industry 4.0/ Additive Mfg.	 FABTECH FABTECH, October 15-17, Orlando, FL
OCTOBER	9/10	<ul style="list-style-type: none">• Hydraulic Presses• Press Controls• PREVIEW: Hot Stamping Experience and Tech Tour	Laser Cutting Resistance Welding	Stamping Presses	 Hot Stamping Experience and Tech Tour, November
NOVEMBER	10/9	<ul style="list-style-type: none">• Servo Technology• Pressroom Automation• Coil/Blank Feeding	Robotics/Cobots Arc Welding	Shop-Floor Robotics/Automation	
DECEMBER	11/18	<ul style="list-style-type: none">• Mechanical Presses• FABTECH Wrap up• Women of Excellence• PREVIEW: Metal Stamping Technology Conference	CNC Punching and Tooling Material Handling	Manufacturing Software	 METAL STAMPING TECHNOLOGY CONFERENCE Metal Stamping Technology Conference, January 2025
SPECIAL	10/9	METALFORMING LIVE ON THE SHOP FLOOR: SERVO PRESSES ADD FLEXIBILITY TO STAMPING OPERATIONS–DECEMBER 11			