

**MetalForming**  
Magazine



presents the **2016**

**THE DIE DESIGN  
& SIMULATION SOFTWARE EXPERIENCE**

June 1-2, 2016 | Grand Rapids, MI

## **Engineering Solutions for Design Related Problems**

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Technical Director

Precision Metalforming Association

# Engineering Solutions for Design Related Problems



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The stamping process is - and it must be managed as - a system of highly interactive input variables – as many as thirty, forty, or more - all of which affect the output of the system

The die is only one input of the system - it alone does not determine the output of the system

# Engineering Solutions for Design Related Problems

## System Inputs and Outputs

### INGREDIENTS:

- 1 1/4 cups all-purpose flour
- 1 1/2 teaspoons vanilla
- 1 cup granulated sugar
- 1/3 cup vegetable oil
- 1 1/2 teaspoons baking powder
- 3/4 cup milk
- 1/2 teaspoon salt
- 1/4 cup chopped pecans or walnuts, optional
- 1 egg
- 1/4 cup semisweet chocolate chips





# Engineering Solutions for Design Related Problems

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Traditional die design and die-build standards have two significant flaws (my opinion):

1. They are constructed utilizing materials, specifications and methods based primarily on the operational **function** of the tool with little regard to performance
2. They produce inconsistent, and often times undesirable results, primarily because the tools begin as **designs**



# Engineering Solutions for Design Related Problems

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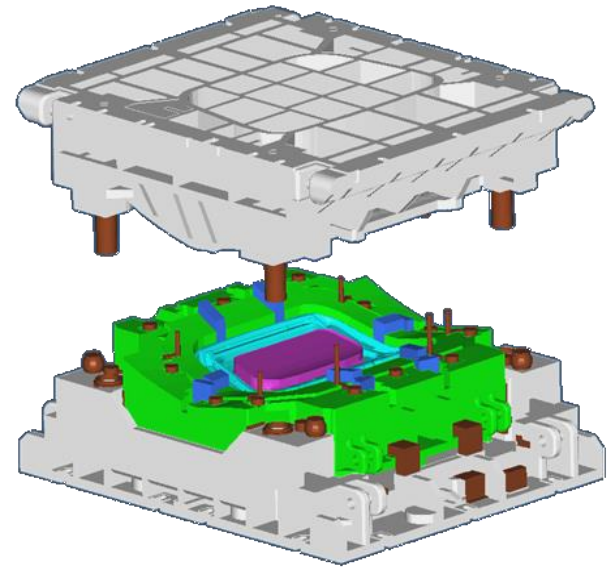
**FUNCTION-BASED** DIE DESIGN STANDARDS ARE  
USED ALMOST EXCLUSIVELY IN THE METAL  
STAMPING INDUSTRY

FUNCTION-BASED DIE DESIGN STANDARDS ARE  
BASED ON DIE FUNCTION, WITHOUT REGARD FOR  
HOW THE DIE PERFORMS

# Engineering Solutions for Design Related Problems

## Function-Based Approach

- Draw Dies.....
- Trim Dies.....
- Perforating Dies.....
- Blanking Dies.....
- Progressive Dies...
- Transfer Dies.....





# Engineering Solutions for Design Related Problems

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<b>Die Construction Standards</b>	<b>11</b>
Tool Steel & Heat Treat Specifications	11
Stamp All Steel	11
Stamp All Dies	11
<b>Die Construction Requirements</b>	<b>12</b>
Draw and Form Dies	14
Blank, Trim & Pierce Dies	15
Flange, Cam Flange & Restrike Dies	15
<b>Maintenance Concerns</b>	<b>16</b>
Hydraulic Power Unit Specifications	16
<b>Machine Specifications</b>	<b>17</b>
<b>Safety Concerns</b>	<b>19</b>
<b>Bender Check List</b>	<b>20</b>
<b>Extrusion Die Construction Standards</b>	<b>21</b>
Development Requirements	22
Study Procedure	22



# Engineering Solutions for Design Related Problems

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## Function-Based Approach

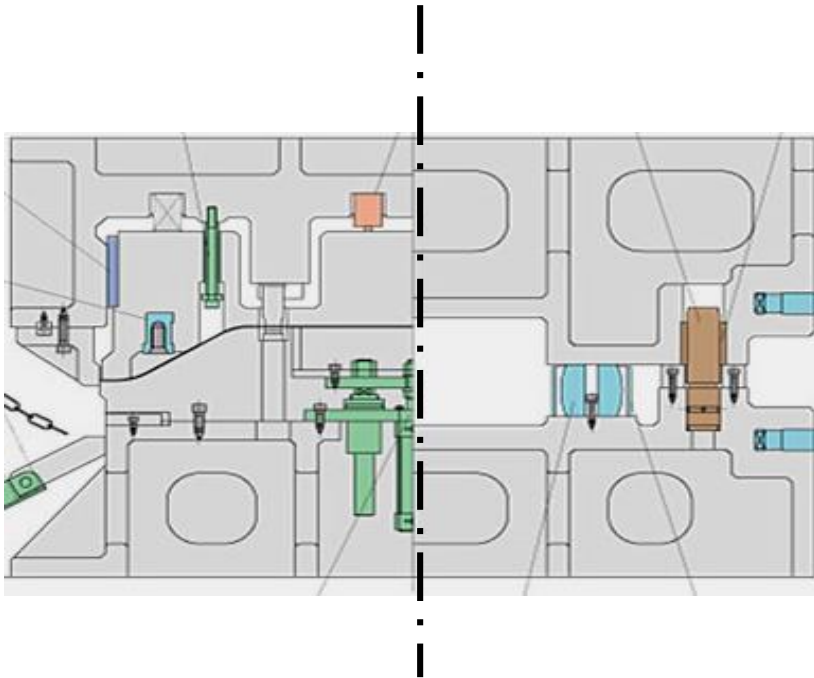
### Draw Die Example...

1. SHUT HEIGHT
2. PRESSURE PIN LAYOUT
3. TOOLING MATERIALS
4. HEAT TREATMENT SPECS
5. SAFETY REQUIRMENTS
6. IN-PRESS SERVICEABILITY REQUIREMENTS
7. NO HOES IN DRAW PAD (BINDER)
8. PUNCH TO DIE CLEARANCE – MAX MATERIAL THICKNESS (+5%)



# Engineering Solutions for Design Related Problems

## A Function-Based Approach to Die Design is Flawed



### Example

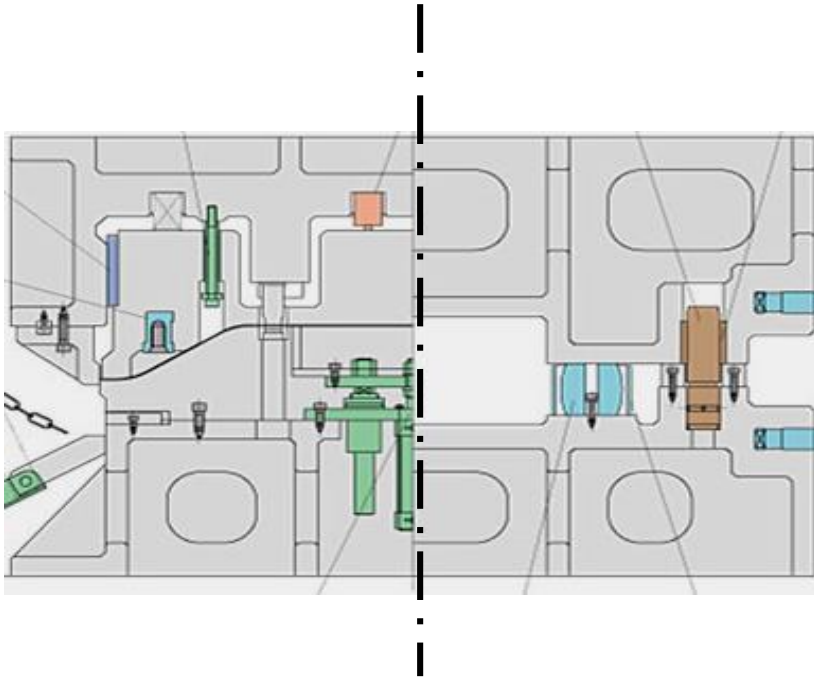
Die "A" produces 150,000 parts  
between die maintenance

**BUT**

Die "B" produces 50,000 parts  
between die maintenance

# Engineering Solutions for Design Related Problems

## A Function-Based Approach to Die Design is Flawed



Both dies are built to the same design standards, so why don't they perform the same?

Ideally, we want Die "B" to be serviced at the same 150,000 part interval as Die "A", right?

# Engineering Solutions for Design Related Problems

## A Function-Based Approach to Die Design is Flawed



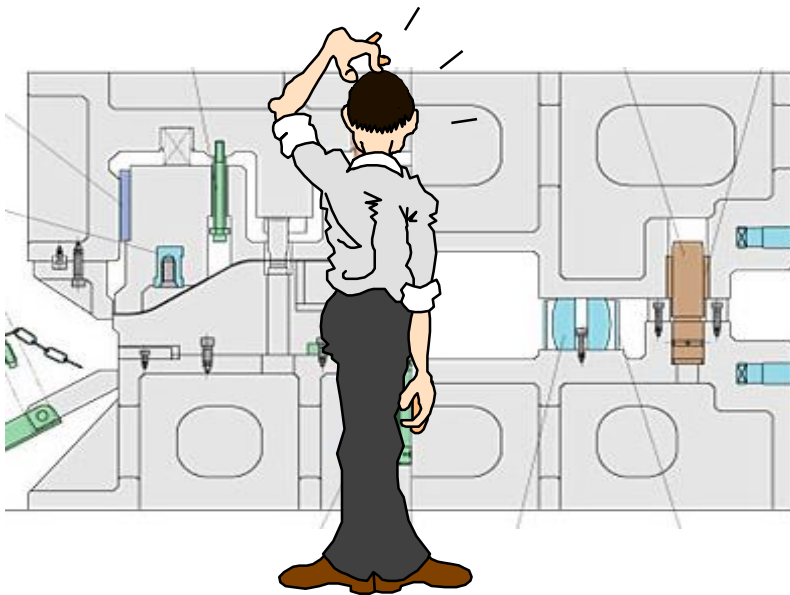
Die "A" produces 150,000 parts  
between maintenance

**BUT**

it creates maintenance issues for  
the press and tooling due to  
excessive side loads or tipping  
moments!

# Engineering Solutions for Design Related Problems

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SO, WHAT IS IT  
THAT YOU  
**REALLY**  
WANT?

# Engineering Solutions for Design Related Problems



WHERE IS THIS  
STATED IN YOUR  
DIE DESIGN  
STANDARDS?

# Engineering Solutions for Design Related Problems

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## **HOLD ON!**

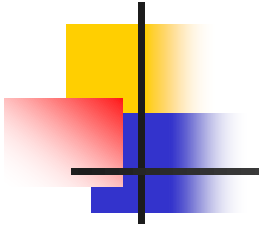
AT MY COMPANY WE CONSIDER  
OPTIMUM PERFORMANCE...  
EVERY TIME WE ENCOUNTER  
PROBLEMS WE UPDATE OUR  
STANDARDS - TOOLING BUILT  
TO OUR DESIGN STANDARDS  
**IS** WHAT WE WANT

# Engineering Solutions for Design Related Problems





# Engineering Solutions for Design Related Problems





# The Problem with Die Designs



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## **DIE DESIGNS**

- are nothing more than opinions
- are conceived or fashioned in one's mind
- are, more often than not, unique creations
- are based on personal experiences, **including fears**
- are the result of acquiring and applying EXPERIENCE

People who create, invent, or design have deep personal attachments to their work.....

# Design related problems are dealt with **emotionally**

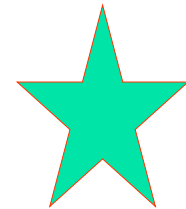
This design will never work

The design is fine – just build it!

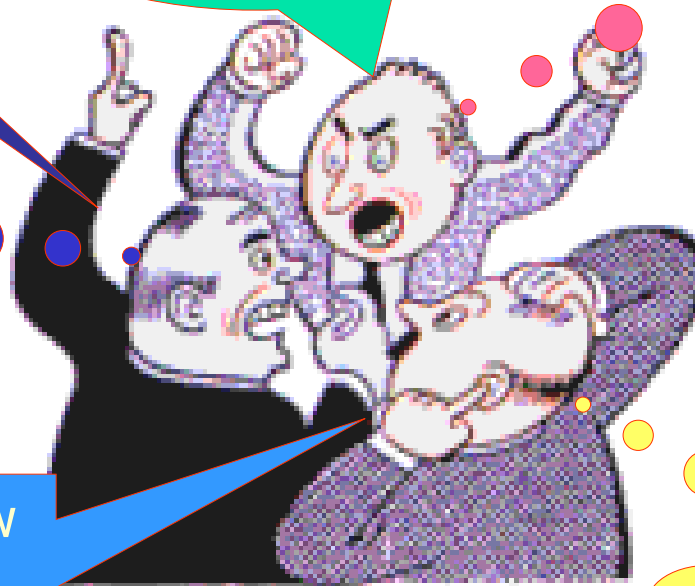
You #%\*@  
&^!#@\$?!

He's such an idiot!

Don't tell me how to build it – I've been doing this for over 30 years!



You'll regret you didn't ask me first!





# Engineering Solutions for Design Related Problems

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TODAY, THERE IS A GROWING NEED TO REPLACE CURRENT DIE DESIGN PRACTICES WITH PROVEN ENGINEERING METHODS

***PERFORMANCE-BASED DIE ENGINEERING STRATEGIES*** ASSURE ROBUST TOOLING PROCESSES, ECONOMICAL DIE CONSTRUCTION , RELIABLE STAMPING PROCESSES AND PROPER CONTROL OF THE METAL FORMING PROCESS.



# Engineering Solutions for Design Related Problems

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## **DIE ENGINEERING**

- is based on science and mathematics
- the fundamental principles of science and mathematics are applicable across a broad spectrum of problems – not just the one we have experience with
- is the result of acquiring and applying KNOWLEDGE

People who engineer things are governed by engineering principles and analytical results

# Engineering problems are dealt with **data**

Die deflection  
calculations  
are acceptable

Reduced strain  
gradients will  
improved springback  
control

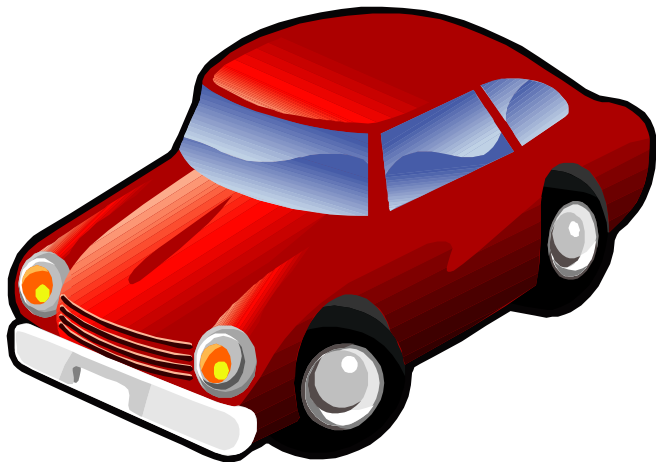
Tipping moments fall  
within the acceptable  
range with this  
modification

The lower cost tool  
steel provides plenty of  
compressive strength  
and wear resistance

It's hard to argue  
with the data

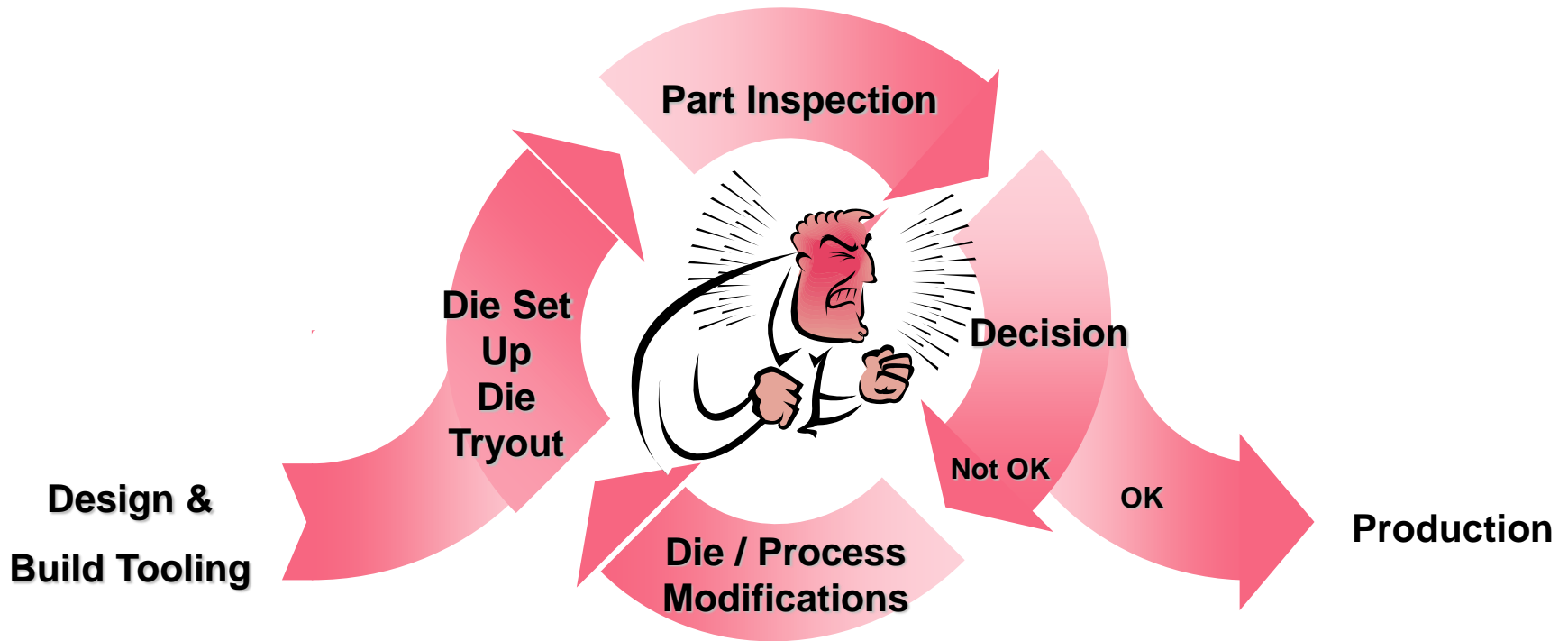


# Engineering Principles Apply Across a Broad Spectrum of Industries and Problems



**A “Master” coil does not  
have an advanced degree!**

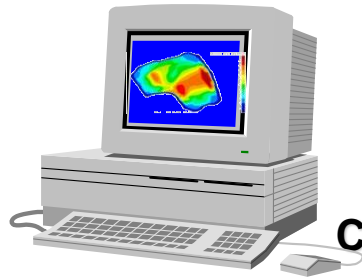
# Traditional Die Design and Build Methods



# Transitional Die Design and Build Methods

 Computer

 Die Engineer



**Initial Product or Process Design**

**Computation**

**Analyze Results**

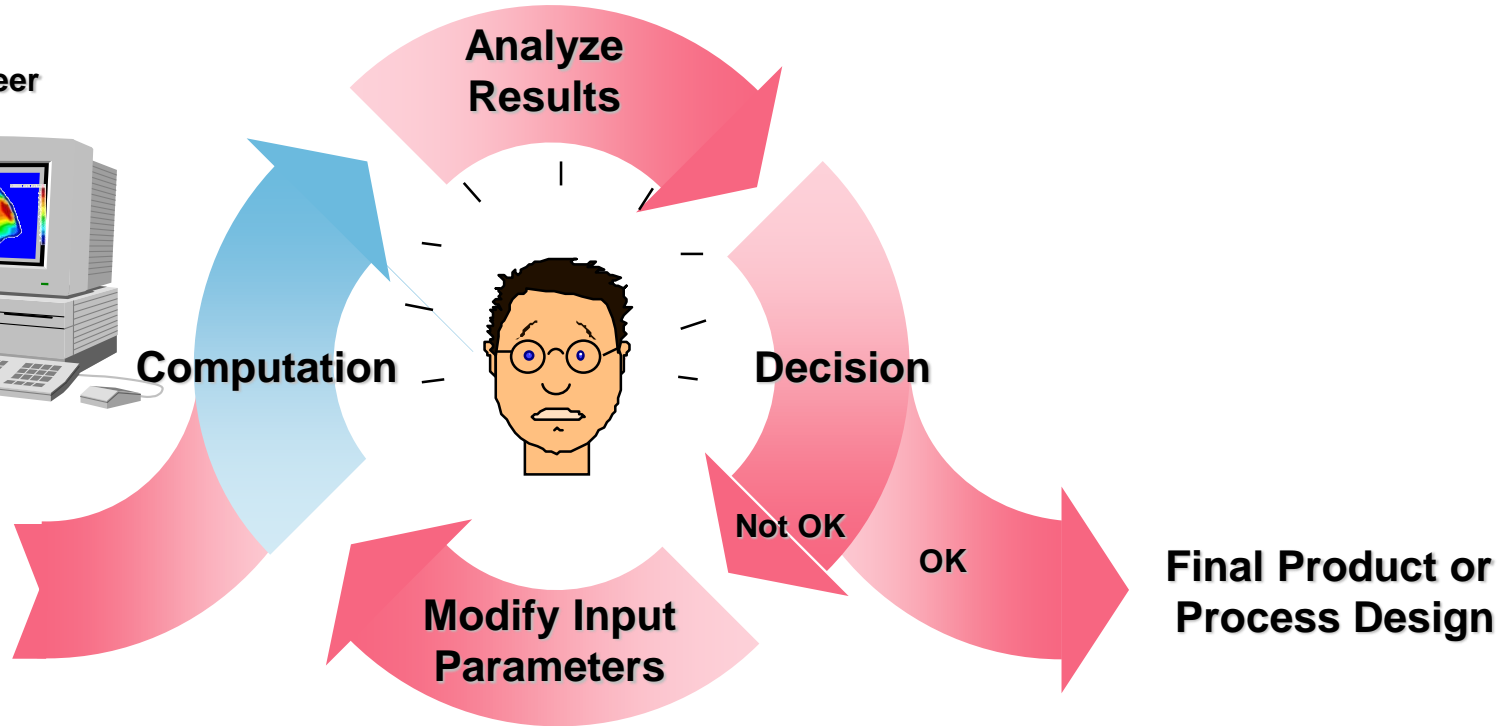
**Decision**

Not OK

OK

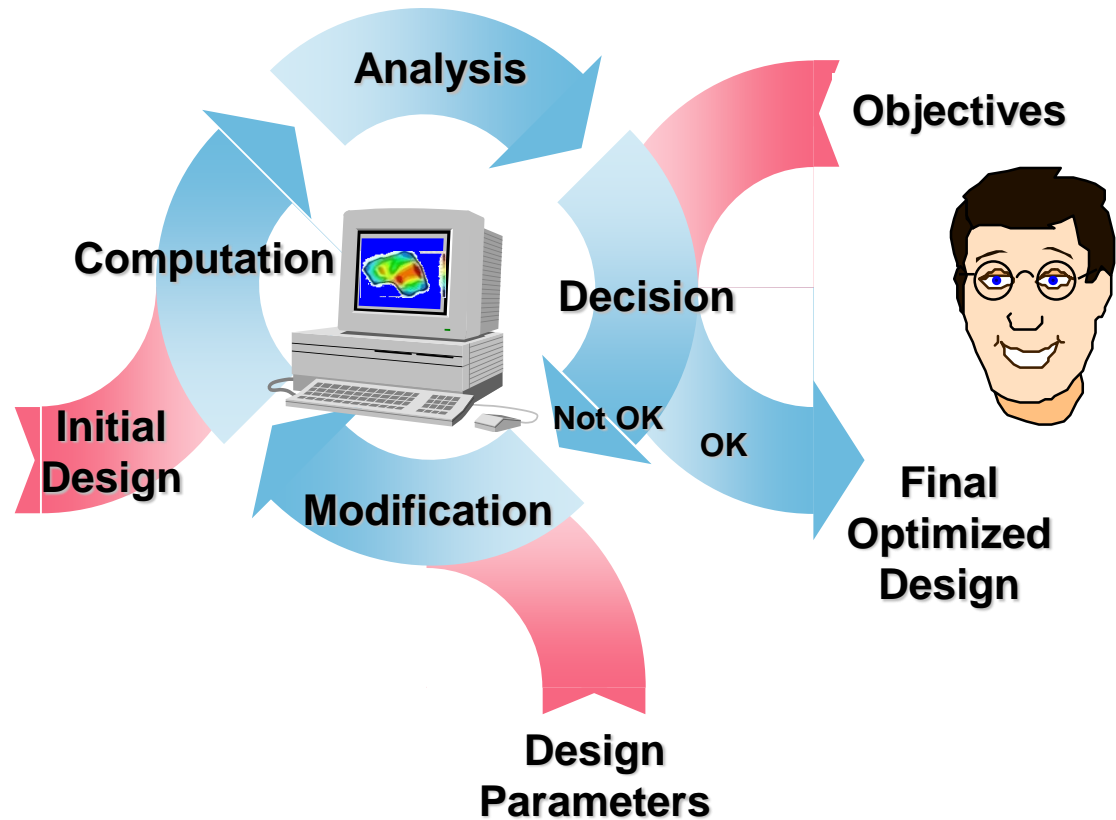
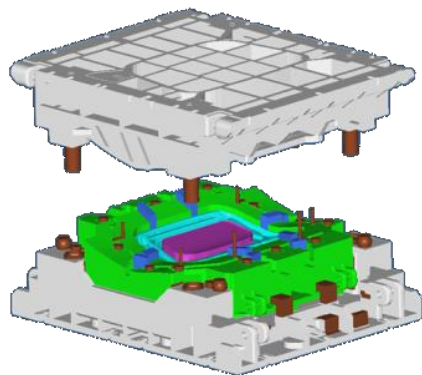
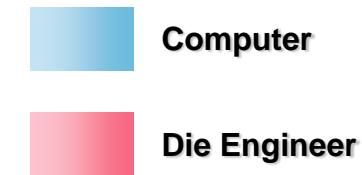
**Modify Input Parameters**

**Final Product or Process Design**





# Performance-Based Die Engineering Methods



# PRODUCT ENGINEERING

## Performance-Based Criteria

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SIZE BASED ON ALLOCATED SPACE

MATERIALS SELECTED BASED ON  
LOADING CONDITIONS & DURABILITY

LUBRICATION TYPE AND AMOUNT  
BASED ON LOADS, TEMPERATURES  
AND DURABILITY REQUIREMENTS

SURFACE FINISH, HEAT TREATMENT  
AND COATINGS BASED ON  
RELIABILITY and DURABILITY  
REQUIREMENTS

PIN DIAMETER BASED ON LOADING  
CONDITIONS

# DIE ENGINEERING

## Performance-Based Criteria



SIZE BASED ON ALLOCATED SPACE

MATERIALS SELECTED BASED ON  
LOADING CONDITIONS & DURABILITY

LUBRICATION TYPE AND AMOUNT  
BASED ON LOADS, TEMPERATURES  
AND DURABILITY REQUIREMENTS

SURFACE FINISH, HEAT TREATMENT  
AND COATINGS BASED ON  
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PIN DIAMETER BASED ON LOADING  
CONDITIONS



# DIE ENGINEERING

## Performance-Based Criteria

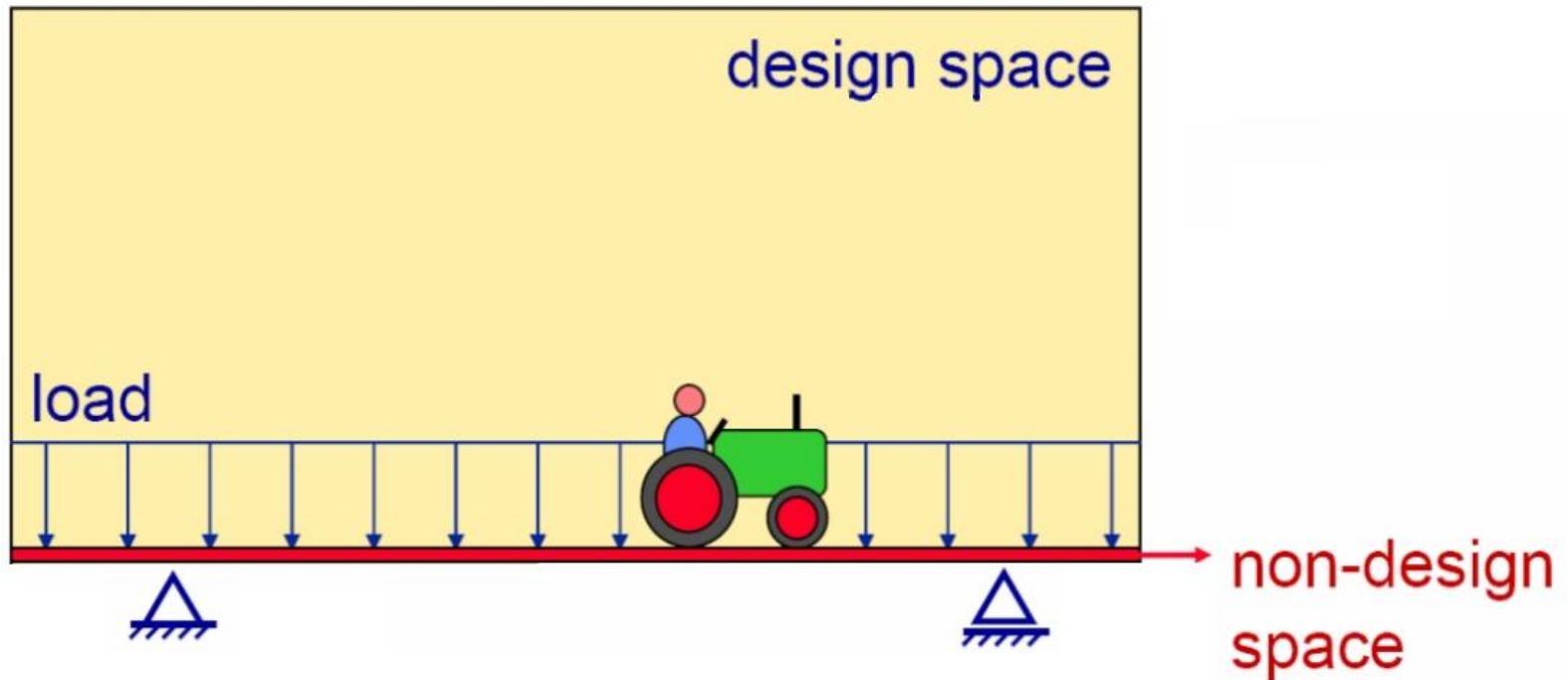
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### AN ENGINEERING EXAMPLE:

A **die structure** is engineered based on loading conditions, load path, force distributions, tooling deflections, machine deflections, vibrations and damping

The die is engineered based on the need of the process not the feelings or experiences of the designer or an arbitrary set of design standards

# Die Structure Analysis Likened to Designing a Bridge



***The engineer defines the requirements...***

# Die Structure Analysis Likened to Designing a Bridge



***... CAE Tools Create Optimal Design Concepts***

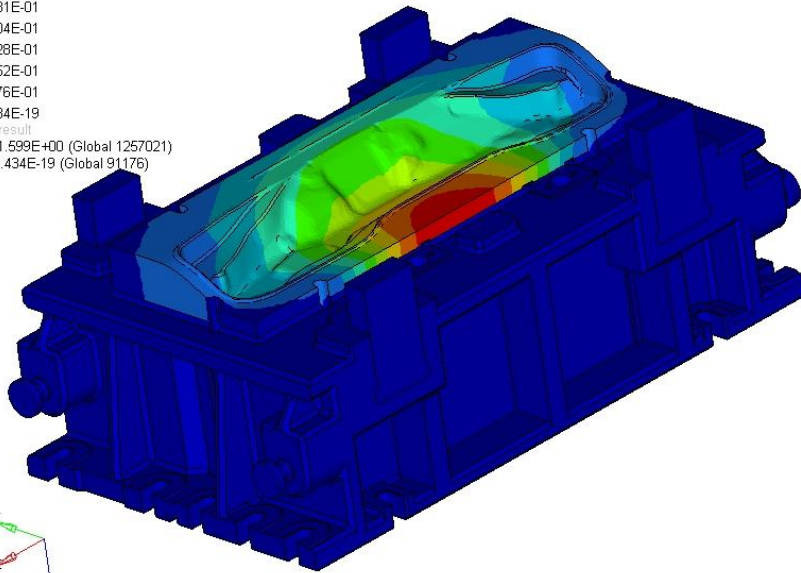
# Die Structure Analysis Likened to Designing a Bridge

Contour Plot  
Displacement(Mag)  
Analysis system

1.599E+00
1.421E+00
1.243E+00
1.066E+00
8.881E-01
7.104E-01
5.328E-01
3.552E-01
1.776E-01
4.434E-19

■ No result  
Max = 1.599E+00 (Global 1257021)  
Min = 4.434E-19 (Global 91176)

C:/Temp/Die\_Optimized.h3d  
Subcase 1 - Operational-Rect : Static Analysis  
Frame 4

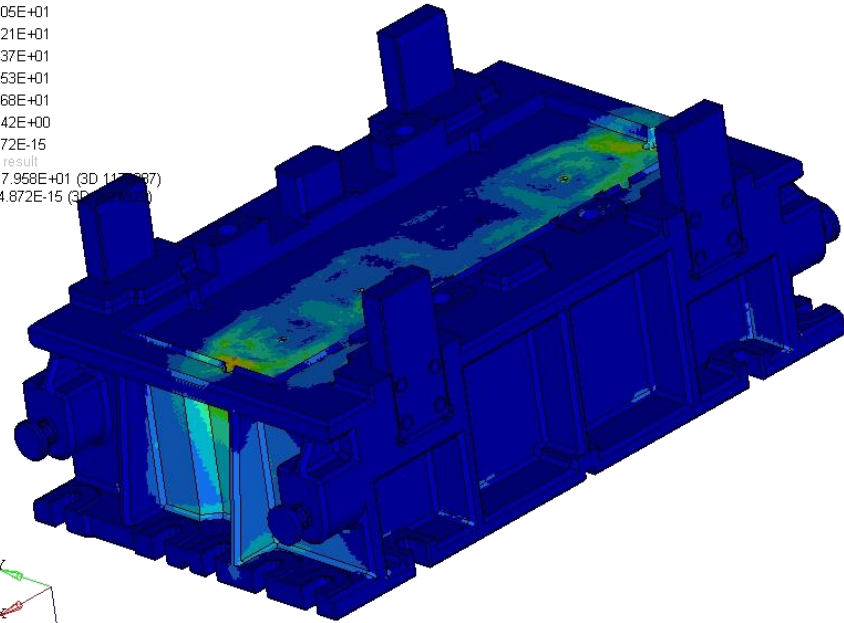


Contour Plot  
Element Stresses (2D & 3D)(vonMises)  
Analysis system

7.958E+01
7.074E+01
6.189E+01
5.305E+01
4.421E+01
3.537E+01
2.653E+01
1.768E+01
8.842E+00
4.872E-15

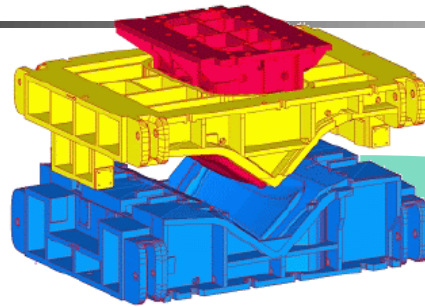
■ No result  
Max = 7.958E+01 (3D 1177997)  
Min = 4.872E-15 (3D 1177997)

C:/Temp/Die\_Baseline-No-Steel.h3d  
Subcase 1 - Op-Rect-Blank : Static Analysis  
Frame 4

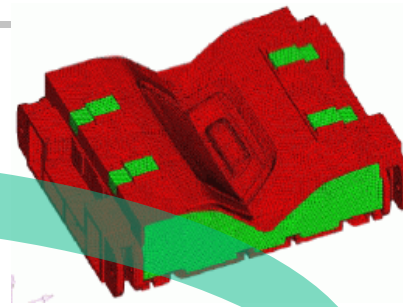


- Die deflection due to the operational loads
- Structural stresses (fatigue/durability analysis)

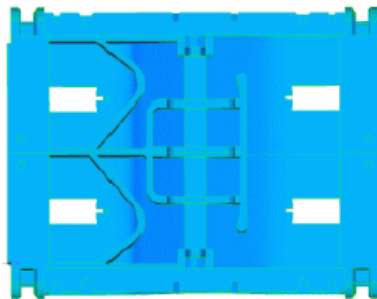
# Die Structure Analysis Likened to Designing a Bridge



**Original Die Design  
with traditional  
patterns**

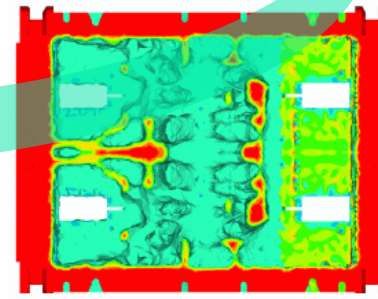


**Design Space and  
Load definition**



**Optimized structural  
ribs**

**Geometry Extraction**



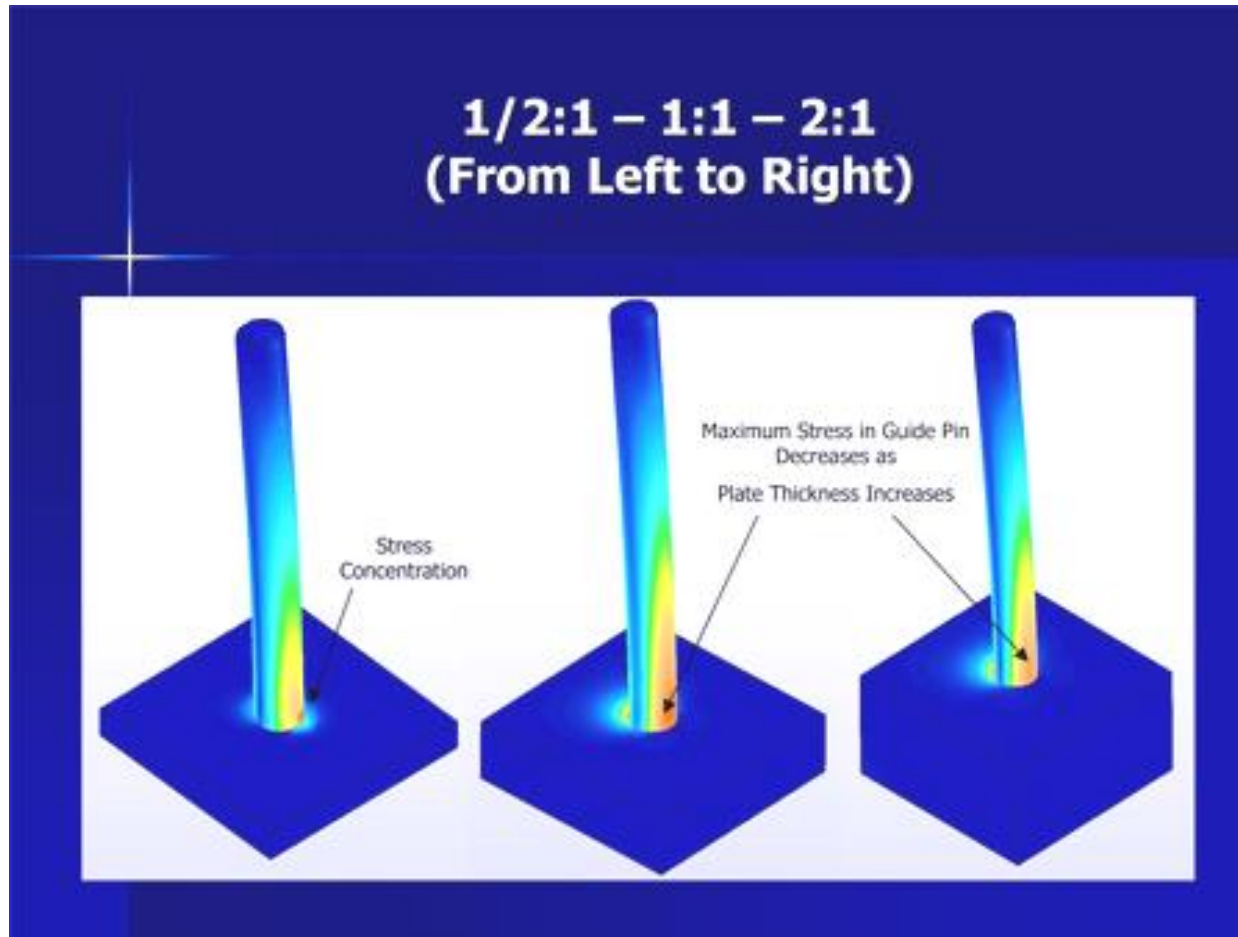
**Topology  
Optimization**

**Results layout**



# DIE ENGINEERING

## Performance-Based Criteria



# DIE ENGINEERING

## Performance-Based Criteria

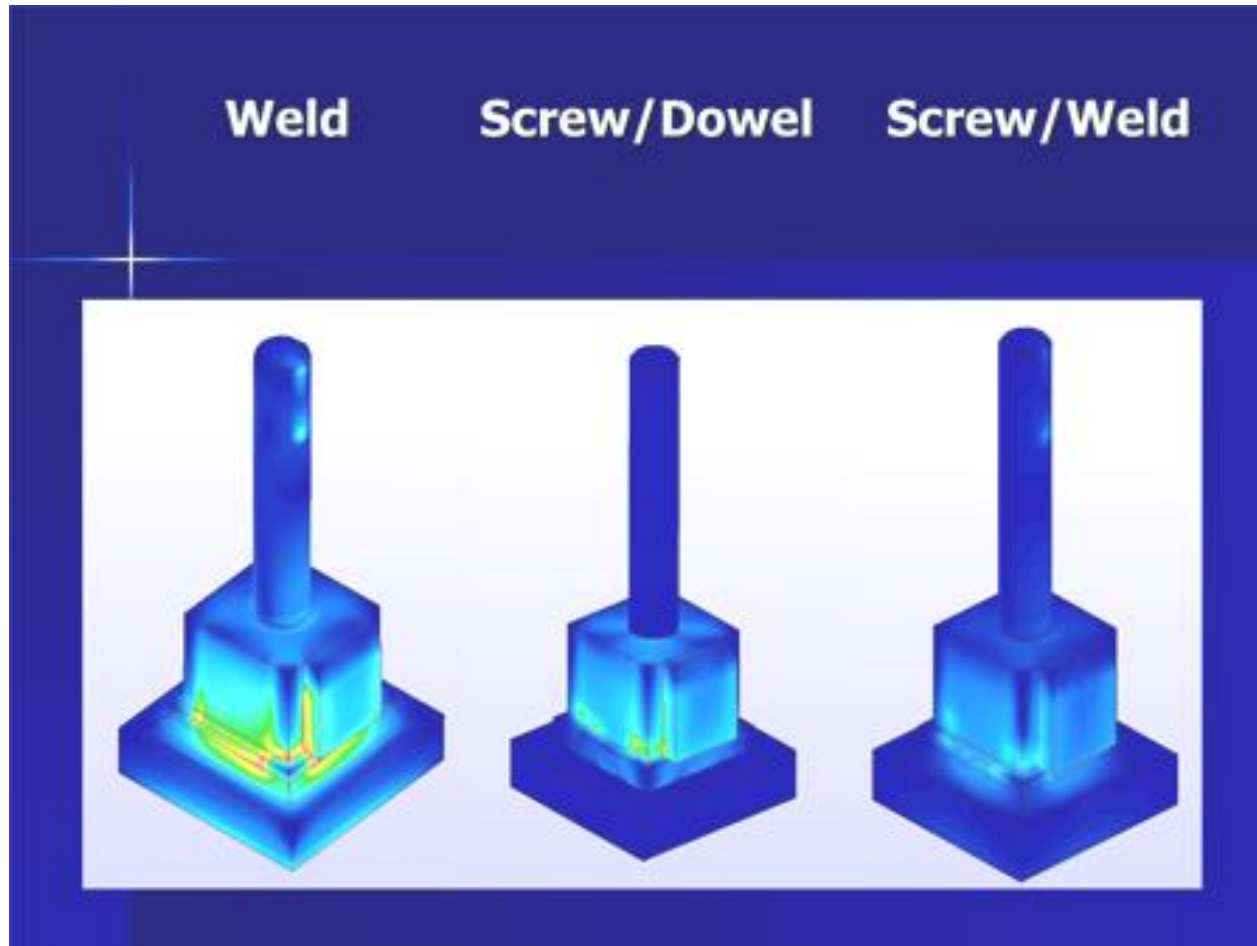


Image: Courtesy of Superior Die Set



# A Strip Evaluation Ranking Method

From *MetalForming Magazine*, **Tooling By Design**, Sept 2012 to Nov. 2012

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In order to choose the best strip layout from the several possible strips, each layout must be compared and ranked on a relevant scoring system. Among many factors that influence the cost and quality of a progressive die, four factors are of prime concern:

- Station number factor,  $F_n$
- Moment balancing factor,  $F_b$
- Strip stability factor,  $F_s$
- Feed height factor,  $F_h$



# A Strip Evaluation Ranking Method

From *MetalForming Magazine*, **Tooling By Design**, Sept 2012 to Nov. 2012

Adapted from Lin and Sheu, *Knowledge-Based Sequence Planning of Shearing Operations in Progressive Dies*, International Journal of Production Research, 2010

An evaluation score ( $Ev$ ) can then be computed based on these four factors and their corresponding weighting factors:

$$Ev = (wn \times Fn) + (wb \times Fb) + (ws \times Fs) + (wh \times Fh)$$

All four evaluation factors are then formulated to range from a total of 10 to 100. A higher score indicates better efficiency in cost and production.

NOTE: The four weighting factors,  $wn$ ,  $wb$ ,  $ws$ ,  $wh$ , are chosen by the designer or process engineer who determines how much importance each factor contributes to the strip evaluation.



# A Strip Evaluation Ranking Method

From *MetalForming Magazine*, **Tooling By Design**, Sept 2012 to Nov. 2012

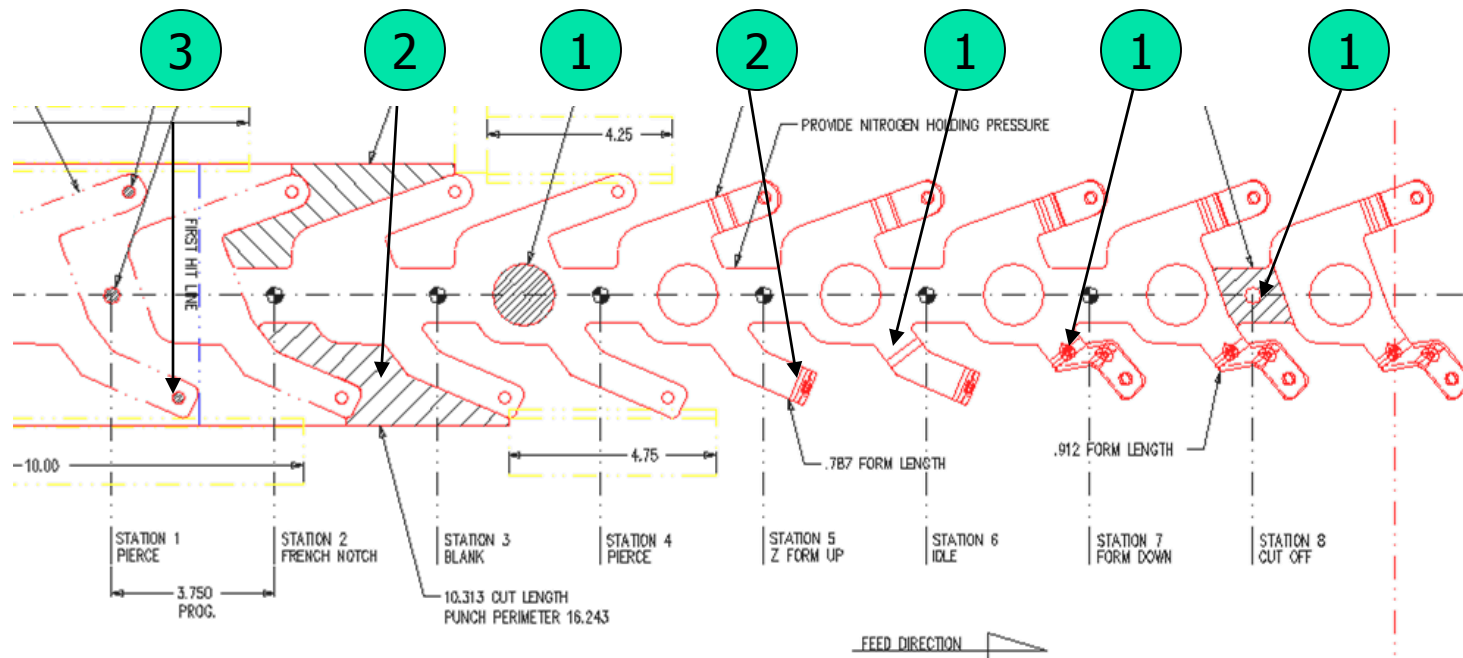
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Station number factor,  $F_n$ , determines how good a strip layout is in terms of the number of stations that it has. The factor has values ranging from 10 to 100.

An  $F_n$  value of 100 (best possible) is for a minimum number of stations, or two stations total. In contrast that value becomes 10 for the maximum number of stations, usually the total number of punches for cutting and bending in the proposed strip.

# A Strip Evaluation Ranking Method

From *MetalForming Magazine*, **Tooling By Design**, Sept 2012 to Nov. 2012



2 stations,  $F_n = 100$

11 stations,  $F_n = 10$



# A Strip Evaluation Ranking Method

From *MetalForming Magazine*, **Tooling By Design**, Sept 2012 to Nov. 2012

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The station number factor can be formulated by means of the following equation:

$$F_n = 100 - 90 \times \frac{N - N_{min}}{N_{max} - N_{min}} \quad \frac{7 - 2 = 5}{11 - 2 = 9}$$

$$F_n = 100 - (90 \times 5/9) = 50$$

$N$  = total number of stations in the strip layout  
 $N_{max}$  = total number of punches (cutting and bending)  
 $N_{min}$  = the possible minimum number of stations,  $N_{min} = 2$



# A Strip Evaluation Ranking Method

From *MetalForming Magazine*, **Tooling By Design**, Sept 2012 to Nov. 2012

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When two or more die stations are performing their task on the die strip, the forces are simultaneously acting on the strip at different points.

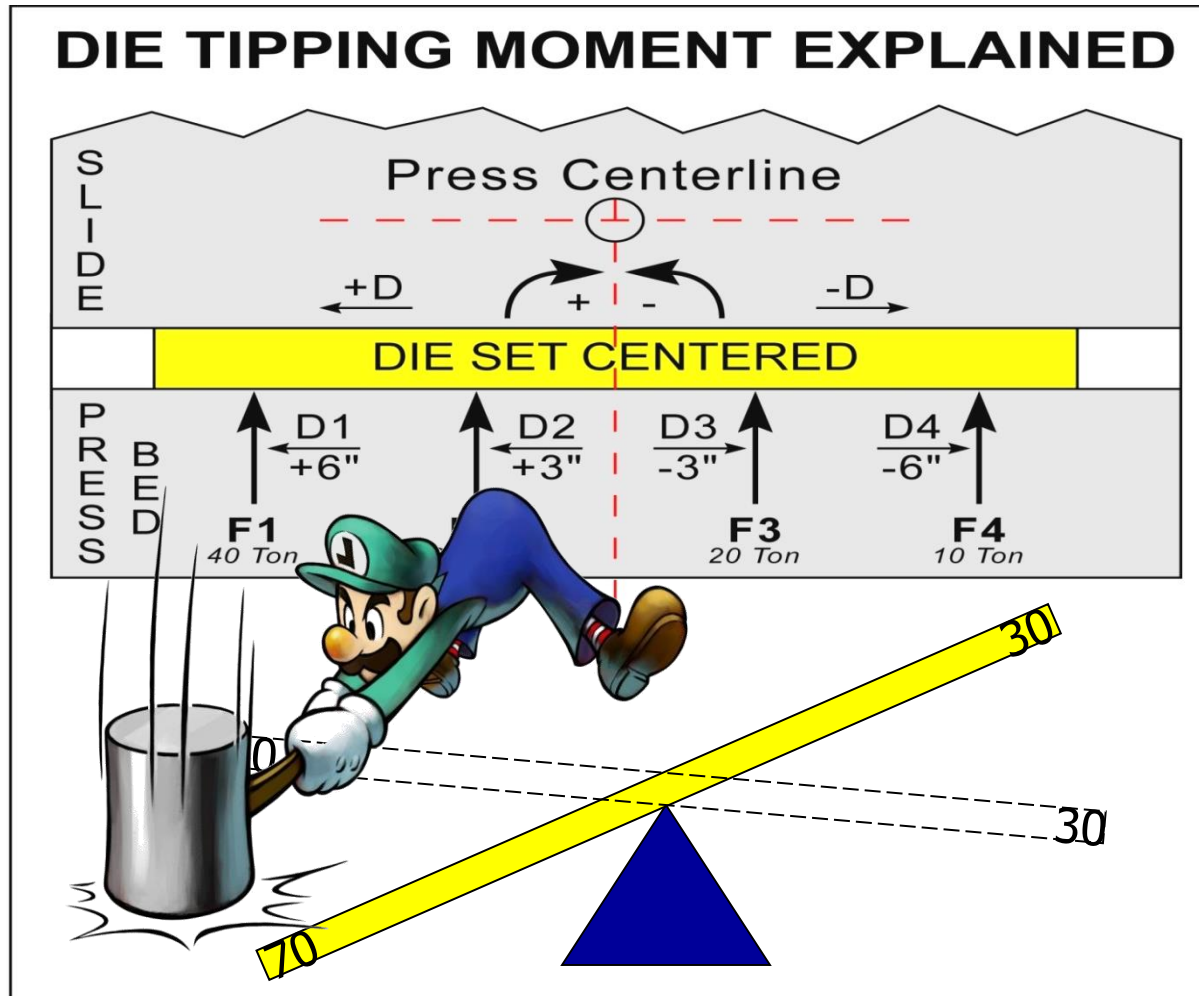
If the reaction forces are unbalanced relative to the press center line, ram tipping occurs. Since the center of the die is usually placed under the center of the ram, tipping moment severity must be considered in strip layouts.

Thus, a moment balancing factor,  $F_b$ , is required



# A Strip Evaluation Ranking Method

From *MetalForming Magazine*, **Tooling By Design**, Sept 2012 to Nov. 2012





# A Strip Evaluation Ranking Method

From *MetalForming Magazine*, **Tooling By Design**, Sept 2012 to Nov. 2012

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Stamping presses have maximum tipping moments established by the press machine builder. This rating can be used to establish a maximum off-center loading parameter:  $D_{max}$

The moment balancing factor can then be calculated by:

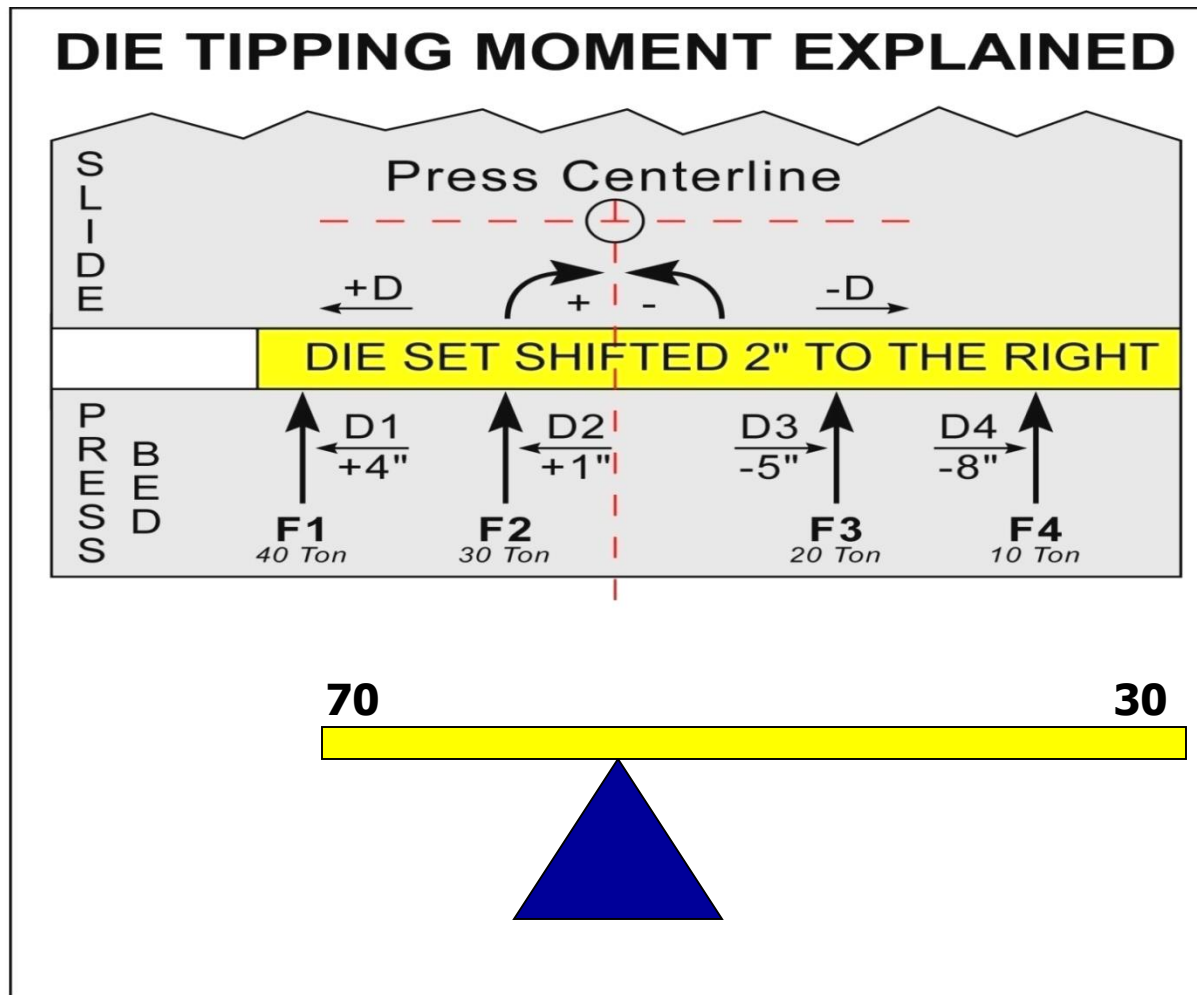
$$F_b = 100 - 90 \times \frac{d}{D_{max}} \quad \frac{210}{400}$$

$$F_b = 100 - (90 \times 210/400) = 52.75$$

When  $d = 0$ , the center of the ram and the center of the stamping loads are completely matched, so the factor  $F_b = 100$  (best condition). When  $d \geq D_{max}$ , the deviation is so serious that it makes  $F_b = 10$  (worst condition).

# A Strip Evaluation Ranking Method

From *MetalForming Magazine*, **Tooling By Design**, Sept 2012 to Nov. 2012





# A Strip Evaluation Ranking Method

From *MetalForming Magazine*, **Tooling By Design**, Sept 2012 to Nov. 2012

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Stamping presses have maximum tipping moments established by the press machine builder. This rating can be used to establish a maximum off-center loading parameter:  $D_{max}$

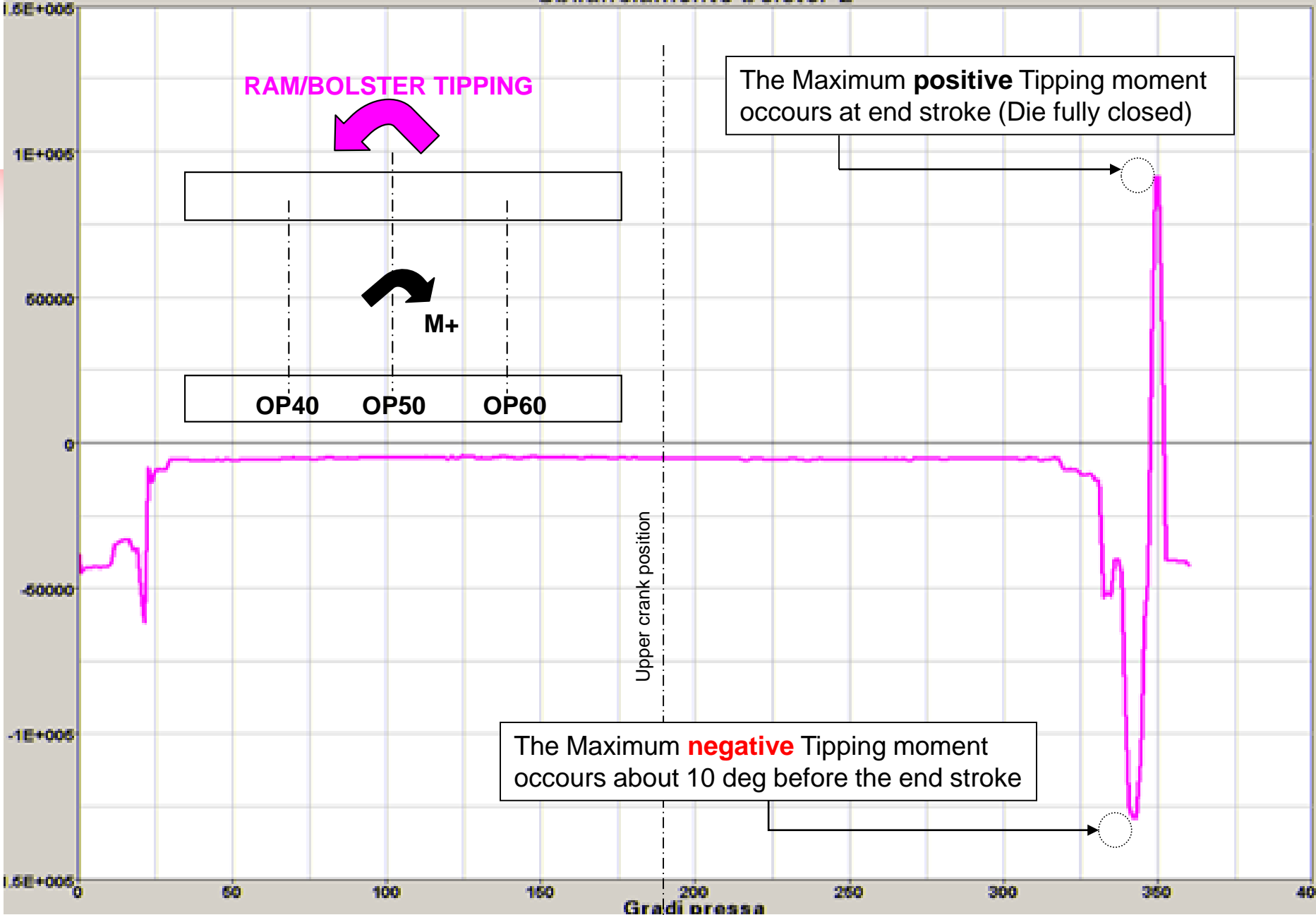
The moment balancing factor can then be calculated by:

$$F_b = 100 - 90 \times \frac{d}{D_{max}} \quad \frac{10}{400}$$

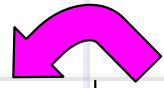
$$F_b = 100 - (90 \times 10/400) = 97.75$$

When  $d = 0$ , the center of the ram and the center of the stamping loads are completely matched, so the factor  $F_b = 100$  (best condition). When  $d \geq D_{max}$ , the deviation is so serious that it makes  $F_b = 10$  (worst condition).

# Sbilanciamento bolster 2



RAM/BOLSTER TIPPING



M+

OP40

OP50

OP60

Upper crank position

The Maximum **positive** Tipping moment occurs at end stroke (Die fully closed)

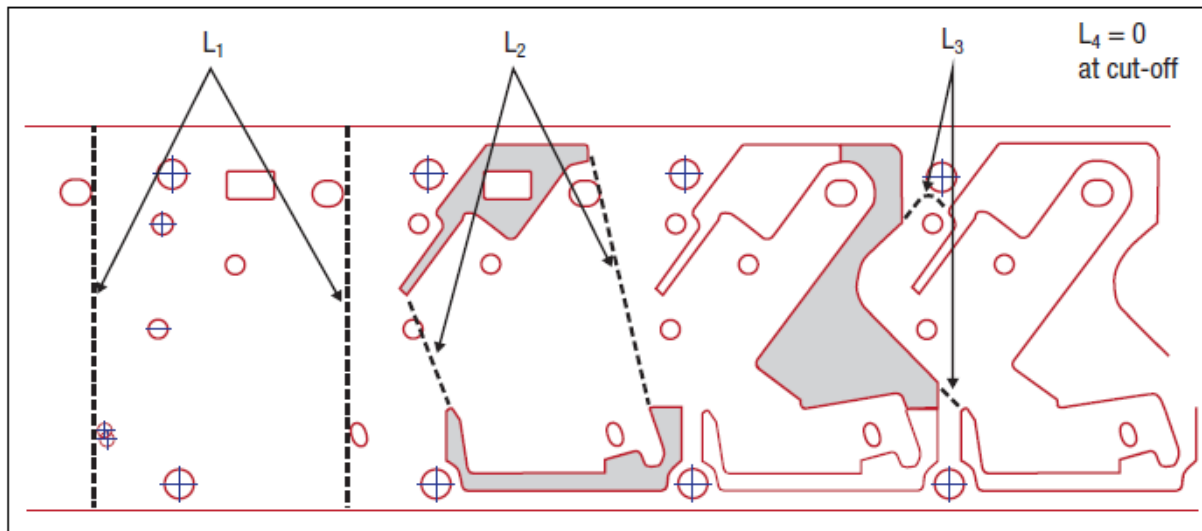
The Maximum **negative** Tipping moment occurs about 10 deg before the end stroke

141.6°

# A Strip Evaluation Ranking Method

From *MetalForming Magazine*, **Tooling By Design**, Sept 2012 to Nov. 2012

The strip stability factor ( $F_s$ ) determines how reliably the strip feeds in terms of the connecting material that is left to carry the parts as the strip progresses through the die.

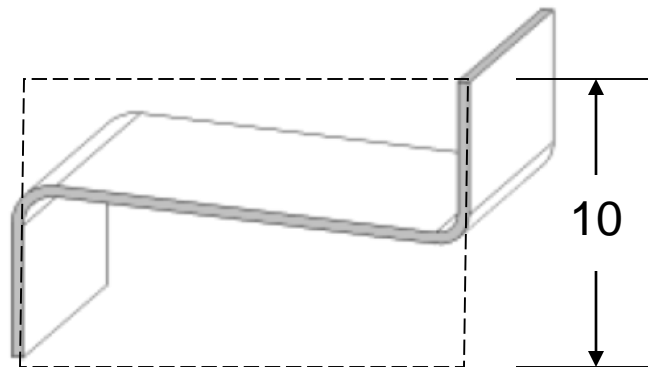


From *MetalForming Magazine*, *Tooling by Design*, October 2012, , P. Ulintz

# A Strip Evaluation Ranking Method

From *MetalForming Magazine*, **Tooling By Design**, Sept 2012 to Nov. 2012

The feed height factor ( $Fh$ ) determines how reliably the strip feeds in terms of the distance that it must lift off the working stations before progressing through the die.



The maximum possible feed height is equal to the height of an imaginary rectangle that encloses the formed part, as shown above, plus the safety factor,  $S$

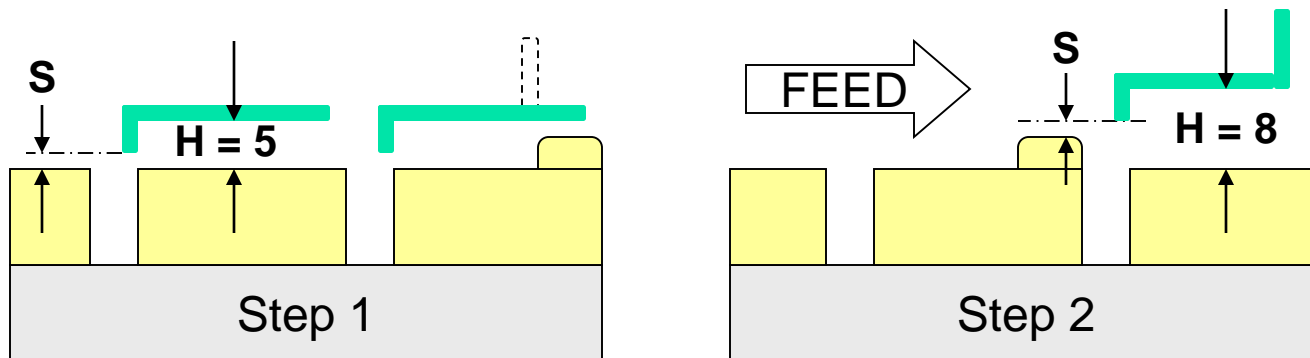
# A Strip Evaluation Ranking Method

From *MetalForming Magazine*, **Tooling By Design**, Sept 2012 to Nov. 2012

For the process illustrated below, the feed height factor is calculated by:

$$Fh = 100 - 90 \times (8-2) / (10-2) = 32.5$$

The resulting feed height factor is relatively low (100 is best)



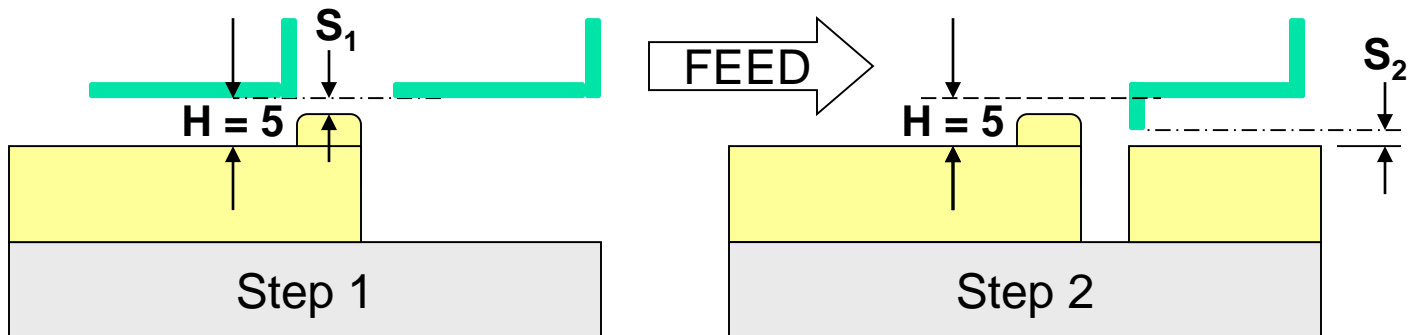


# A Strip Evaluation Ranking Method

From *MetalForming Magazine*, **Tooling By Design**, Sept 2012 to Nov. 2012

The feed height factor could be improved by altering the two bending sequence. For this revised process:

$$Fh = 100 - 90 \times (5-2) / (10-2) = 66.25$$





# A Strip Evaluation Ranking Method

From *MetalForming Magazine*, **Tooling By Design**, Sept 2012 to Nov. 2012

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Weighting factors help prioritize each of the four evaluation factors relative to each another:

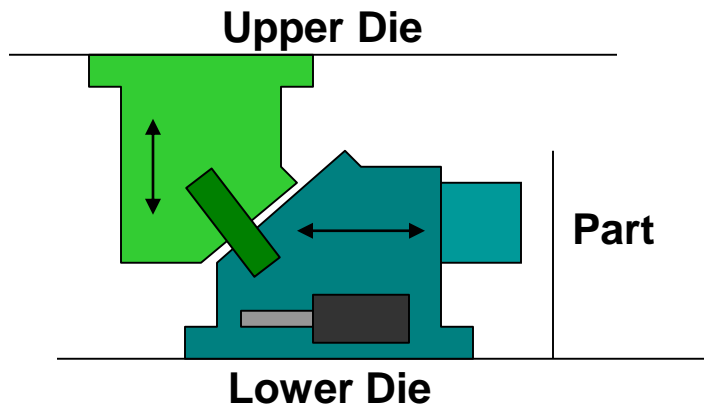
$$Ev = (wn \times 50) + (wb \times 98) + (ws \times 53) + (wh \times 67)$$

All four evaluation factors are then formulated to range from a total of 10 to 100. A higher score indicates better efficiency in cost and production.

NOTE: The four weighting factors,  $wn$ ,  $wb$ ,  $ws$ ,  $wh$ , are chosen by the designer or process engineer who determines how much importance each factor contributes to the strip evaluation.

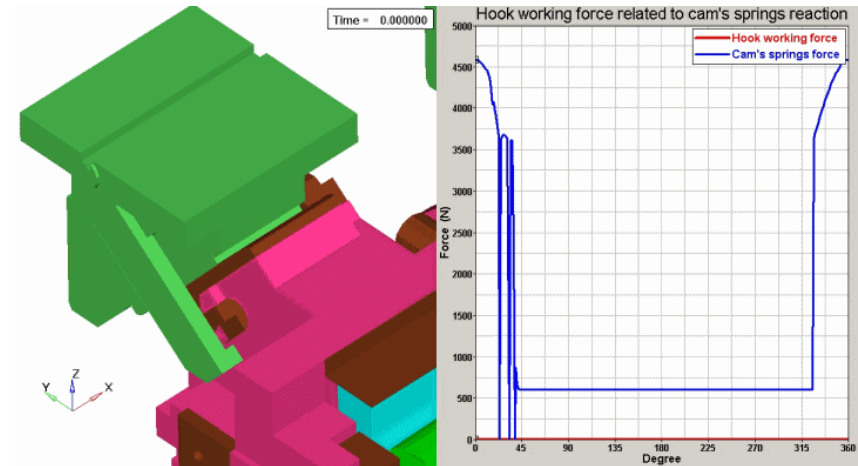
# Virtual validation of a lower cam

- The **secure hook** attached to upper wedge is not suppose to work.
- The **lower cam** assembly works properly @ 10 SPM (even though it's slightly bouncing)
- The **lower cam** collides w/ the **hook** @ 16 SPM:
- A design review of the cam system is necessary to increase the SPM.

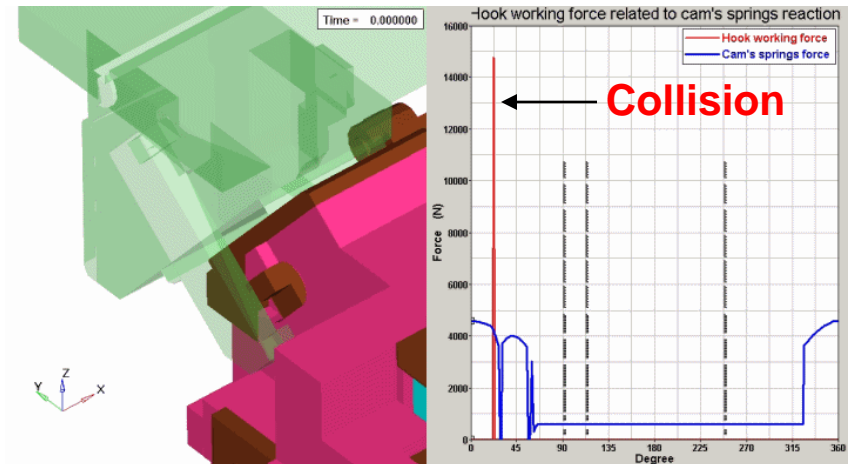


Typical lower cam representation (Section)

## 10 strokes/min



## 16 strokes/min





# The Problem Implementing Die Engineering Strategies

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The creation of the engineering building blocks necessary to design a metal forming system based on scientific principles is not a formal process, it is not recognized as worthy of academic credit, and is usually ceded to industry technical societies and companies with a product to sell