



presents *MetalForming's*  
**Greatest Hits of the  
Last Five Decades**

**60s 70s 80s 90s 00s**

**An online 40th anniversary celebration debuted in June 2007  
on [www.metalformingmagazine.com](http://www.metalformingmagazine.com) – the site that  
generated more than 515,000 views in 2007.**

The magazine editors have selected *MetalForming's* Greatest Hits—12 to 15 noteworthy historical articles from each decade, some dating back to 1967—to showcase online as they originally appeared in the pages of *MetalForming* magazine. This online bonanza also will include blogs, polls, magazine ads and front covers that are decades old; “Did You Know” trivia; and much more. Readers of all ages will enjoy this Greatest Hits adventure through the archives.

Also, the July 2007 print magazine is the special anniversary issue. In addition to our many featured articles, the editors take a look at 40 years of metalforming-technology developments, with reader comments on the impact that new equipment developments have made on productivity and quality—a must read. Contact your sales representative for a copy or [read it online](#).

### **High-Exposure Electronic Advertising Opportunities**

Introducing **hyperlinked MVP (*MetalForming's* Valued Position) ads** (240 x 180 pixels)—with descriptive text below—that will appear embedded throughout the content of every page in every article in every decade. That's more than 180 positions throughout the 70+ articles chosen for the anniversary site.

### **Magazine print advertisers**

If you are an advertiser with a 1/2-page or larger ad you may purchase a 12-month hyperlinked online MVP ad for only \$500.

(\$750 if your print ad is smaller than 1/2 page).

Nonprint advertisers: \$1000.

*MetalForming's* Art Director will create your electronic MVP ad FREE—Just e-mail Donna at [ddamico@pma.org](mailto:ddamico@pma.org) and ask!



**Contact your sales representative today.**

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