

# 2010 Pressroom Technology Show on the Web Contract

[www.metalformingmagazine.com/show](http://www.metalformingmagazine.com/show)

Date: \_\_\_\_\_

Contract Period:  calendar (Jan-Dec)  
 fiscal: \_\_\_\_\_

Invoice:  company  agency of record

Advertising space contract placed for:

\_\_\_\_\_ company name

Invoice to:

Contact Person: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Signature: \_\_\_\_\_

## Sizes:

**Banner Ads:** 468 x 60 pixels (horizontal ads running at top of page, during each cycle, a maximum of six banner ads will be shown per pavilion)

**Junior Pennant Ads:** 150 x 200 pixels (top-position rectangular ads running in margins of technology-specific categories)

**Button Ads:** 120 x 90 pixels (rectangular ads running in margins of technology-specific categories)

**Image formats:** JPG, GIF or animated GIF (maximum-6 panels)

**Image file size:** Keep file size under 60KB

## For advertising information:

**North Central, International  
Sherry Theien**  
8392 Leesburg Ct.  
Rockford, IL 61114  
815/282-6000  
Fax: 815/282-8002  
E-mail: [stheien@earthlink.net](mailto:stheien@earthlink.net)

**New England, Mid-Atlantic, South  
Atlantic, South Central, Mountain,  
Pacific, Canada  
Vivien Tomsik**  
6363 Oak Tree Blvd.  
Independence, OH 44131  
216/901-8800  
Fax: 216/901-9669  
E-mail: [vtomsik@pma.org](mailto:vtomsik@pma.org)

# MetalForming

[www.metalformingmagazine.com](http://www.metalformingmagazine.com)

216/901-8800 • fax 216/901-9669

## Current Advertisers Others

### Banner Rates

(horizontal ads running at top of page)

Your banner will be displayed for an entire year.

(During each cycle, a maximum of six banner ads will be shown per pavilion)

12 months	\$1300/banner	\$2070/banner
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### Junior Pennant Rates

(top-position rectangular ads running in margins of technology-specific categories)

12 months	\$1600/pennant	\$1000/pennant
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### Button Rates

(rectangular ads running in margins of technology-specific categories)

12 months	\$800/button	\$1240/button
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### Banner and Button

12 months	\$1500/set	\$3100/set
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Cost: \$ \_\_\_\_\_ Banner Ad  
\$ \_\_\_\_\_ Button Ad  
\$ \_\_\_\_\_ Banner and Button Ads  
\$ \_\_\_\_\_ Additional Item  
\$ \_\_\_\_\_ Total Cost  
(15% of gross billing allowed to recognized agencies only)

## Payment Methods

Send Invoice  Check Enclosed

Credit Card:  Visa  AmEx  MasterCard

Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

**Please complete both sides  
of this form.**

**E-mail or fax completed contract to:  
Kathy DeLollis**

[kdelollis@pma.org](mailto:kdelollis@pma.org) • fax: 216/901-9669

# 2010 Pressroom Technology Show on the Web Contract

Beginning Month: \_\_\_\_\_

**Banner and Button** (choose one banner pavilion and one button category below)

**Banner Pavilions** (choose one pavilion)

- |   |   |   |   |   |                                  |
|---|---|---|---|---|----------------------------------|
| <input type="checkbox"/> Automation       | <input type="checkbox"/> Coil Handling & Processing | <input type="checkbox"/> Fabrication      | <input type="checkbox"/> Lubrication                              | <input type="checkbox"/> Materials & Coatings | <input type="checkbox"/> Presses |
| <input type="checkbox"/> Pressroom Safety | <input type="checkbox"/> Tool & Die                 | <input type="checkbox"/> Welding/Assembly | <b>NEW Coming in 2010</b><br><input type="checkbox"/> Rollforming | <input type="checkbox"/> Sensing Technology   |                                  |

**Junior Pennant or Button** Categories (choose one category)

**Automation**

- Controls
- Conveyors
- Press Load/Unload
- Robotics
- Transfer Systems

**Coil Handling & Processing**

**Fabrication**

**Lubrication**

- Lubricants
- Lubrication Systems
- Parts Cleaning

**Materials & Coatings**

**Presses**

- Hydraulic
- Mechanical
- Servo
- CNC Punch Press
- Pneumatic

**Pressroom Safety**

**Welding/Assembly**

**NEW Coming in 2010**

**Rollforming**

**Tool & Die**

- Die Design/Build
- Design Software
- Die Components
- Tool Steels & Coatings
- Die Protection
- In-Die Value Added
- Fabrication Tooling
- Die Handling

**Sensing Technology**

Text Under Button: (8-10 words max.) \_\_\_\_\_

Please complete all information below (User name and password will be used for all ads):

User Name: \_\_\_\_\_

Password: \_\_\_\_\_

Redirect URL: \_\_\_\_\_

(This is the website that users will be linked to when they click your ad)

For office use only: Banner Ad

Ad Name \_\_\_\_\_

File Name \_\_\_\_\_

Start Date \_\_\_\_\_ End Date \_\_\_\_\_

Date Entered \_\_\_\_\_ By \_\_\_\_\_

For office use only: Junior Pennant

Ad Name \_\_\_\_\_

File Name \_\_\_\_\_

Start Date \_\_\_\_\_ End Date \_\_\_\_\_

Date Entered \_\_\_\_\_ By \_\_\_\_\_

For office use only: Button Ad

Ad Name \_\_\_\_\_

File Name \_\_\_\_\_

Start Date \_\_\_\_\_ End Date \_\_\_\_\_

Date Entered \_\_\_\_\_ By \_\_\_\_\_

***Please complete both sides of this form.***

**E-mail or fax completed contract to:**

**Kathy DeLollis**

[kdelollis@pma.org](mailto:kdelollis@pma.org) • fax: 216/901-9669

**For advertising information:**

**North Central, International Sherry Theien**

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E-mail: [stheien@earthlink.net](mailto:stheien@earthlink.net)

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