



MetalForming in partnership
with
METALFORM
Magazine tradeshows

PRESSROOM TECHNOLOGY SHOW ON THE WEB —NEW products at MetalFormingMagazine.com

New Pavilions in 2010

The very successful *Pressroom Technology Show on the Web*, launched by *MetalForming* magazine in 2007, continues to grow.

The online new-product showcase, presented in partnership with METALFORM tradeshows, boasts three new pavilions for 2009—Materials and Coatings, Welding/Assembly, and Fabrication, and two new pavilions coming in 2010—Sensing and Rollforming.

Stay tuned and visit the online tradeshow often, as we'll also be adding new exhibits regularly from equipment suppliers.

MetalForming magazine's Pressroom Technology Show on the Web is *the only* online location where you can check out all the latest and greatest new products and technology from companies serving the metalforming industry.

Companies that advertise in *MetalForming* magazine have three options:

Option 1: Purchase a hyperlinked button for an entire year—only \$800/button
Others—\$1240/button

**\$440
SAVINGS**

Option 2: Purchase a hyperlinked banner for an entire year—only \$1300/banner
Others—\$2070/banner

**\$770
SAVINGS**

Option 3: Take advantage of both options for only \$1500/set—
an entire year of exposure
and countless clicks to
your website.
Others—\$3100/set

**\$1600
SAVINGS**

Just let us know and we'll create your electronic ad(s) FREE.

www.metalformingmagazine.com/show

To advertise, please contact your *MetalForming* sales representative:

North Central, International
Sherry Theien
8392 Leesburg Ct., Rockford, IL 61114
Ph: 815/282-6000 • Fax 815/282-8002
E-mail: stheien@earthlink.net

New England, Mid-Atlantic, South Atlantic, South Central, Mountain, Pacific, Canada
Vivien Tomsik
6363 Oak Tree Blvd. • Independence, OH 44131
Ph: 216/901-8800 • Fax: 216/901-9669
E-mail: vtomsik@pma.org

2010 Pressroom Technology Show on the Web Contract

www.metalformingmagazine.com/show

Date: _____

Contract Period: calendar (Jan-Dec)
 fiscal: _____

Invoice: company agency of record

Advertising space contract placed for:

_____ company name

Invoice to:

Contact Person: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Signature: _____

Sizes:

Banner Ads: 468 x 60 pixels (horizontal ads running at top of page, during each cycle, a maximum of six banner ads will be shown per pavilion)

Junior Pennant Ads: 150 x 200 pixels (top-position rectangular ads running in margins of technology-specific categories)

Button Ads: 120 x 90 pixels (rectangular ads running in margins of technology-specific categories)

Image formats: JPG, GIF or animated GIF (maximum-6 panels)

Image file size: Keep file size under 60KB

For advertising information:

**North Central, International
Sherry Theien**
8392 Leesburg Ct.
Rockford, IL 61114
815/282-6000
Fax: 815/282-8002
E-mail: stheien@earthlink.net

**New England, Mid-Atlantic, South
Atlantic, South Central, Mountain,
Pacific, Canada
Vivien Tomsik**
6363 Oak Tree Blvd.
Independence, OH 44131
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Fax: 216/901-9669
E-mail: vtomsik@pma.org

MetalForming

www.metalformingmagazine.com

216/901-8800 • fax 216/901-9669

Current Advertisers

Others

Banner Rates

 (horizontal ads running at top of page)

Your banner will be displayed for an entire year.

(During each cycle, a maximum of six banner ads will be shown per pavilion)

12 months	\$1300/banner	\$2070/banner
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Junior Pennant Rates

 (top-position rectangular ads running in margins of technology-specific categories)

12 months	\$1600/pennant	\$1000/pennant
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Button Rates

 (rectangular ads running in margins of technology-specific categories)

12 months	\$800/button	\$1240/button
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Banner and Button

12 months	\$1500/set	\$3100/set
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Cost: \$ _____ Banner Ad
\$ _____ Button Ad
\$ _____ Banner and Button Ads
\$ _____ Additional Item
\$ _____ Total Cost
(15% of gross billing allowed to recognized agencies only)

Payment Methods

Send Invoice Check Enclosed

Credit Card: Visa AmEx MasterCard

Card No. _____

Exp. Date _____

Signature _____

**Please complete both sides
of this form.**

**E-mail or fax completed contract to:
Kathy DeLollis**

kdelollis@pma.org • fax: 216/901-9669

2010 Pressroom Technology Show on the Web Contract

Beginning Month: _____

Banner and Button (choose one banner pavilion and one button category below)

Banner Pavilions (choose one pavilion)

- | | | | | | |
|---|---|---|---|---|----------------------------------|
| <input type="checkbox"/> Automation | <input type="checkbox"/> Coil Handling & Processing | <input type="checkbox"/> Fabrication | <input type="checkbox"/> Lubrication | <input type="checkbox"/> Materials & Coatings | <input type="checkbox"/> Presses |
| <input type="checkbox"/> Pressroom Safety | <input type="checkbox"/> Tool & Die | <input type="checkbox"/> Welding/Assembly | NEW Coming in 2010
<input type="checkbox"/> Rollforming | <input type="checkbox"/> Sensing Technology | |

Junior Pennant or Button Categories (choose one category)

Automation

- Controls
- Conveyors
- Press Load/Unload
- Robotics
- Transfer Systems

Coil Handling & Processing

Fabrication

Lubrication

- Lubricants
- Lubrication Systems
- Parts Cleaning

Materials & Coatings

Presses

- Hydraulic
- Mechanical
- Servo
- CNC Punch Press
- Pneumatic

Pressroom Safety

Welding/Assembly

NEW Coming in 2010

Rollforming

Tool & Die

- Die Design/Build
- Design Software
- Die Components
- Tool Steels & Coatings
- Die Protection
- In-Die Value Added
- Fabrication Tooling
- Die Handling

Sensing Technology

Text Under Button: (8-10 words max.) _____

Please complete all information below (User name and password will be used for all ads):

User Name: _____

Password: _____

Redirect URL: _____

(This is the website that users will be linked to when they click your ad)

For office use only: Banner Ad

Ad Name _____

File Name _____

Start Date _____ End Date _____

Date Entered _____ By _____

For office use only: Junior Pennant

Ad Name _____

File Name _____

Start Date _____ End Date _____

Date Entered _____ By _____

For office use only: Button Ad

Ad Name _____

File Name _____

Start Date _____ End Date _____

Date Entered _____ By _____

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