

# 2010 E-Newsletters Contract

Date: \_\_\_\_\_

Contract Period:  calendar (Jan-Dec)

fiscal: \_\_\_\_\_

Invoice:  company  agency of record

Advertising space contract placed for:

\_\_\_\_\_ company

Invoice to:

Contact Person: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Signature: \_\_\_\_\_

*MetalForming* E-Newsletter

*Tool & Die Authority In Brief* E-Newsletter

**Circulation = 12,000**

E-Newsletter Rates	Top Position	Other Positions
<input type="checkbox"/> One-month sponsorship (2 newsletters)	<input type="checkbox"/> \$1300	<input type="checkbox"/> \$1000
<input type="checkbox"/> One-month with graphic	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$1200
<input type="checkbox"/> Six-month sponsorship (12 newsletters)	<input type="checkbox"/> \$4600	<input type="checkbox"/> \$4100
<input type="checkbox"/> Six months with graphic	<input type="checkbox"/> \$5800	<input type="checkbox"/> \$5300

(15% of gross billing allowed to recognized agencies only)

**Published twice monthly—call for deadlines**

<b>Tool &amp; Die Authority In Brief</b>		
E-Newsletter Rates	Top Position	Other Positions
<input type="checkbox"/> One-month sponsorship	<input type="checkbox"/> \$995	<input type="checkbox"/> \$795
<input type="checkbox"/> Six-month sponsorship	<input type="checkbox"/> \$3980	<input type="checkbox"/> \$3180

(15% of gross billing allowed to recognized agencies only)

**Published once monthly—call for deadlines**

\$\_\_\_\_\_ Cost

Payment Methods

Send Invoice  Check Enclosed

Credit Card:  Visa  AmEx  Master Card

Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Please Indicate:

Beginning Month: \_\_\_\_\_

Head: \_\_\_\_\_

Maximum - 50 words

Text: \_\_\_\_\_

\_\_\_\_\_

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(This is the website that users will be linked to when they click on your ad)

Redirect URL: \_\_\_\_\_

\_\_\_\_\_

## For advertising information:

**North Central, International**  
**Sherry Theien**  
 8392 Leesburg Ct.  
 Rockford, IL 61114  
 815/282-6000  
 Fax: 815/282-8002  
 E-mail: [stheien@earthlink.net](mailto:stheien@earthlink.net)

**New England, Mid-Atlantic, South Atlantic, South Central, Mountain, Pacific, Canada**  
**Vivien Tomsik**  
 6363 Oak Tree Blvd.  
 Independence, OH 44131  
 216/901-8800  
 Fax: 216/901-9669  
 E-mail: [vtomsik@pma.org](mailto:vtomsik@pma.org)

## Mail or fax completed contract to:

**Kathy DeLollis**

6363 Oak Tree Blvd., Independence, OH 44131

216/901-8800 • fax: 216/901-9669

[kdelollis@pma.org](mailto:kdelollis@pma.org)

# MetalForming

[www.metalformingmagazine.com](http://www.metalformingmagazine.com)

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