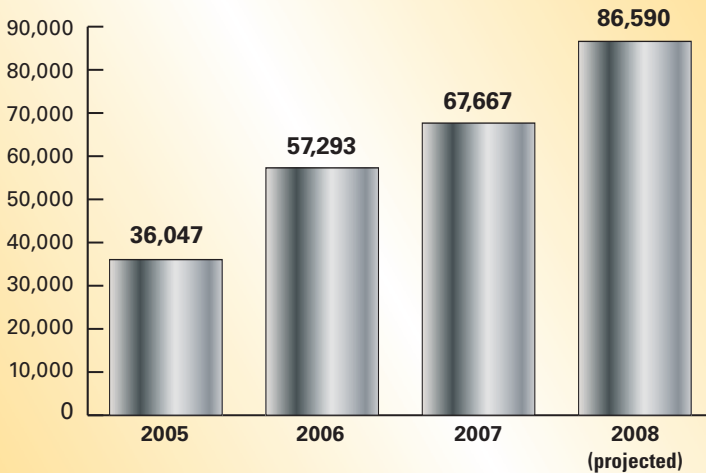


Precision Marketing for Precision Metalformers

makeitmetal.com is the web's most focused, targeted buyers' guide where purchasers and engineers find and research potential suppliers of metalformed component parts and assemblies for the automotive, appliance, aerospace, electronics, medical/healthcare, telecommunications and other key markets.

Three straight years of audience growth

makeitmetal.com Unique Visitors by Year



Why advertise with makeitmetal.com?

Brand exposure with an industry authority.

makeitmetal.com is the official member directory of Precision Metalforming Association—a highly recognized and trusted authority of the metal stamping, fabricating and forming markets with nearly 1200 member companies and a deep library of industry-related content that makes for highly relevant, engaged site users.

Reach serious buyers in the research stage.

makeitmetal.com offers the most detailed search of metalforming companies on the web. Users identify shops by OEM markets served, forming processes and stamping operations performed (progressive, deep-draw, high-speed, transfer), press specifications, value-added capabilities and more.

ROI, plain and simple. Electronic advertisers receive on average 200 to 400 percent more clickthroughs to their website than companies with directory listings alone.

Contact Pete Fuduric at 216/901-8800 ext. 171 or pfuduric@pma.org for more information about marketing opportunities with makeitmetal.com.

Users from all the right companies:

ATK	Honeywell International
Boeing Co.	Intel Corp.
Daimler Chrysler	John Deere
Dana Corp.	MTD Products, Inc.
Delphi Corp.	Parker Hannifin Corp.
Ford Motor Co.	Siemens
General Motors	Toro Co.
GKN Aerospace	Toyota
Harley-Davidson	Tyco Electronics Corp.
Hewlett-Packard	U.S. Navy
Honda Motor Co.	Many more...

Advantages of membership with PMA

Manufacturing members of the [Precision Metalforming Association](http://PrecisionMetalformingAssociation.org) receive a free profile on makeitmetal.com in addition to many more benefits:

- Business Reports
- Employee Training
- Seminars
- Legal Services/Regulatory Assistance
- Networking
- Insurance
- Office Needs
- Shipping Services
- Utility Consulting

Contact Jim Flynn at 216/901-8800 ext. 164 or jflynn@pma.org for more information about membership in PMA.



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